WARDS

NON-FADING • WASHABLE

WALLPAPER

PAINT

MONTGOMERY WARD [illegible] S.A.

This is the Back of a Sample of MODERN PLAID

Conservative Diagonals in Fine Lines

17½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 565—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

BORDER-BAND

576 R 4565—1¾ In. Wide. One Yd. **5½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 806—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

PAINT SUGGESTIONS

With such beautiful new paper, you'll doubtless want fresh woodwork. Use Ivory, Light Buff or Cream to add lightness. For a room already bright, use Beige, Ivory Tan, or Oak color. See back pages for other colors and prices.

MONTGOMERY WARD CBAKS

Washable NON-FADING

- **Lovely Color Blends**
- **Heavy, Embossed Paper**
- **For Downstairs Rooms**

A plaid pattern so charming, we used it for a cover. Modern, plain, ultra-new, ultra-smart. Offers a perfect background for figured upholstery and drapes. The matching border has the same design as the one on Page 61. This sample is printed on book cover stock. Your paper will be printed on the same heavy stock as our other embossed papers.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.87
10 x 12 ft.	9 ft.	5	2	16	3.33
10 x 14 ft.	9 ft.	6	3	18	4.14
12 x 12 ft.	9 ft.	6	3	18	4.14
12 x 14 ft.	9 ft.	6	3	19	4.20
12 x 16 ft.	9 ft.	7	4	21	5.01
14 x 16 ft.	9 ft.	7	4	22	5.06
14 x 18 ft.	9 ft.	8	4	23	5.47

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

Copyright 1935, by Montgomery Ward & Co., Inc.

Save ⅓ to ½ on Wards WALLPAPER

"Only $1.32 to Paper a Whole Room"

Hardly seems possible, does it? Yet you can buy fadeproof, washable wall paper—enough side wall, border and ceiling for a ten by twelve foot room, nine feet high—for as little as $1.32 at Wards.

Select Wards Wall Papers for their beauty, durability, and economy. The actual color samples in this book prove that Wards new patterns represent the very latest interior decorating trends in color and design and that the paper stock is strong and heavy. Compare Wards prices with usual Wall Paper prices and see how much you save. You'll find you get the best paper for the least money when you order from Wards.

WARDS BUDGET PLAN

If Cash Price of Your Order Amounts to	First Payment With Order	Monthly Payments	Add for Budget Plan Price
$20.00 to $25.00	$3.00	$4.00	$2.50
25.01 to 30.00	3.00	5.00	3.00
30.01 to 35.00	4.00	5.00	3.50
35.01 to 40.00	4.00	5.00	4.00
40.01 to 50.00	5.00	5.00	5.00
50.01 to 60.00	5.00	6.00	5.50
60.01 to 70.00	6.00	7.00	6.50
70.01 to 80.00	7.00	7.00	7.50
80.01 to 90.00	8.00	8.00	8.50
90.01 to 100.00	9.00	8.00	9.50

For terms on orders of over $100.00 see Wards General Catalog or write to us.

"Just Think—We Decorated the Whole House and Paid Only $3 Down"

Six spic and span rooms with smart, new paper on the walls . . . freshly finished floors and woodwork . . . the whole house beautified for less than they'd expected to pay for papering one or two rooms.

That's all they thought they could afford for redecorating until they discovered Wards, where paper, paint and varnish, like everything else, is high in quality but low in price.

Order your paper and paint today. Include anything else you need, from our other catalogs. If your order amounts to $20 or more, a single down payment as low as $3 will cover everything.

WASHABLE!

WHAT WASHABLE ACTUALLY MEANS

Wards Washable Wall Papers are treated with a waterproof substance and will effectively resist the action of water for several washings, provided you use ordinary care. But remember, wall paper is *paper,* not a magic fabric that will withstand scrubbing, soaking and general harsh treatment.

We've tested practically every washable paper made and we know Wards wall paper will clean as well, if not better, than any you can buy. With the proper care in washing, you can easily keep it fresh and clean looking.

CLEANING HINTS

Be careful not to get the paper too wet (not that the colors will run—they won't) but you might soak the paper loose from the wall. Avoid strong bleaching or abrasive agents often used in general cleaning. Don't rub and scrub and make hard work for yourself. Just wipe the paper gently with a soft cloth or sponge, patting it to absorb surplus water. Embossed papers are not so resistant to washing as plain paper; avoid undue rubbing as it may injure the surface.

WHAT TO USE

Art Gum Eraser for pencil scribbling or drawing and finger marks.

Alcohol for paint and stains.

Turpentine for paint.

Naphtha for soot, grease, finger marks, and ordinary household stains.

Mild Suds with a small amount of naphtha for soot, finger marks, stains, everyday dust and dirt.

Commercial Wall Paper Cleaners for pencil marks, soot or finger marks.

Dirty or Pasty Fingers

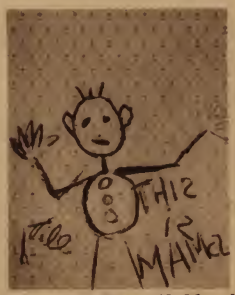
Often you get paste along the seams or on your paper while hanging it, no matter how careful you are. Wards Washable papers permit you to wipe this surplus paste off, before it dries, without affecting the color of the paper.

Ugly fingerprints and dirt will accumulate around such places as light switches in the home of even the neatest housewife. Use art gum first to remove these marks and then wash gently with mild suds containing naphtha.

Dust and Smoke

Smoke and dirt above radiators and around registers and flues often spoil the appearance of an otherwise attractive room. Clean away these ugly smudges and spots with art gum, naphtha, commercial cleaner or mild suds containing naphtha. Always use a soft cloth or sponge and gentle pressure. Avoid abrasives.

You may wash Wards Wall Papers to keep them fresh and clean—that's one reason why they are so economical.



Pencil Marks and Grease

No matter how well your child is trained, he'll probably make pencil marks or pictures on the walls at one time or another. Art gum erases these marks better than anything else.

Kitchen walls quickly show grease and smoke spots too, but if you've covered them with Wards Washable paper, you'll be able to keep them fresh and clean. Follow our instructions and you should have no trouble in washing or wiping your walls and ceiling.

FADEPROOF!

Ruined and Dingy—because Light Destroyed the Colors

They both bought bright, fresh, clean Wall Paper, put it on their walls, arranged their furniture and admired their rooms. But, being women, they tired of the davenport along the wall, the big picture over it, the table and chair opposite. Said Sally to Sue, "Let's change our furniture about, move the chair to the other side, the davenport under the windows, the table to the side wall." So they both rushed home to make new rooms out of their old ones.

But alas, poor Sally! When she moved her furniture and pictures, her walls showed bright, fresh spots where the paper had been covered, and faded, dull patches where the light had reached it.

She thought she was economical when she bought just any paper—but when she found it wasn't fadeproof, she realized she'd been extravagant. Now she'll have to paper again. You can be sure she'll select Wards Washable Fadeproof Paper this time.

As Fresh and Bright as the Day it was Hung

Sue, sensible Sue, who had bought Wards Washable, Fadeproof Paper had a grand time rearranging her furniture. Of course, she washed her walls and ceiling first, and there they were, clean, sparkling and bright as the day she hung the paper.

Wards perfected and introduced the first Fadeproof wall Paper sold, and we've kept our lead. Every paper in this book has been tested for color permanence. Every roll of Wards Paper regardless of price, is fadeproof! Even after three years on the wall, Wards paper is as bright as when you hung it, for the colors are permanent.

Best of all, you save money, for Wards best Wall Papers cost only as much as is usually asked for just ordinary patterns.

Save More... Paper Your Rooms

Wards EASY WAY

How to Begin

As soon as the postman delivers your paper and you see the rolls of lovely, new patterns, you'll want to drop whatever you're doing and begin papering. Clear out your room so you'll have space in which to work. Be sure your walls are clean and dry. Unroll the paper, cut into strips, and apply the paste. Fold the strips so you can handle them easily, but do not crease.

Why pay more than the cost of the Wall Paper itself just to get it hung? *Do it yourself*. Papering a room with Wards Wall Paper is not only easy—it's fun!

Fun to paste, fold and trim, fun to watch the new ceiling appear before your very eyes, fun to create a new background for your room with stunning, smart side walls and matching border—fun to view the finished room and know it's the work of your own hands—and fun to tell your friends proudly "I did it myself." Don't do without new Wall Paper when you can buy it so economically and hang it yourself with so little effort.

Complete, detailed instructions included with every shipment of Wards Wall Paper.

Trimming

Use long shears or a wheel knife to trim away the margin of side wall and ceiling. This removes excess paste which accumulates along the edge and assures a smooth, clean-cut seam. Some people may prefer trimmed paper, but professional paper hangers demand theirs untrimmed, for they know they get neater, better results. **We will trim your paper FREE if you request it,** but we strongly recommend you trim each strip after pasting.

Ceiling First

You'll probably want to start with the border because it's dainty and appealing—but ceiling first. You do want to do a neat job and not spill paste on the side walls.

Then Sidewalls

Aren't your walls going to be stunning? And isn't it fun to see a new room growing under your own hands. Make sure each strip hangs straight and that you match the pattern.

Border Last

The finishing touch! Those tantalizing strips, that you've been itching to paste ever since you started, cover the side wall and ceiling seam and make your room perfect. And *wasn't* it easy?

CBAKS MONTGOMERY WARD

This is the Back of a Sample of SHADOW FLOWERS

Fairy-like Colors on Misty Gray

6c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 501—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **12c**

BORDER-BAND

576 R 4501—2¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **3c**

CEILING to Harmonize

576 R 570—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **12c**

PAINT SUGGESTIONS

Pearl Gray woodwork is a perfect match if you want to paint yours when you paper. For a lighter effect use White or Ivory. Gray or Oak colored floors, depending on your woodwork. See back pages for other colors and prices.

Washable NON-FADING

- **Wide-Petaled Flowers**
- **Simple, Sedate Design**
- **For Bedrooms and Halls**

If you have a bedroom with gable-ends, you'll find this all-over pattern just the thing to carry your flower theme through to perfection. Ideal for any room where you want pastel colors. Delightful for panels also. The restrained simplicity of the border-band adds the right touch. All this fadeproof, washable beauty for so little, at Wards.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.14
10 x 12 ft.	9 ft.	5	2	16	1.32
10 x 14 ft.	9 ft.	6	3	18	1.62
12 x 12 ft.	9 ft.	6	3	18	1.62
12 x 14 ft.	9 ft.	6	3	19	1.65
12 x 16 ft.	9 ft.	7	4	21	1.95
14 x 16 ft.	9 ft.	7	4	22	1.98
14 x 18 ft.	9 ft.	8	4	23	2.13

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of HILL AND DALE

Semi-Scenic Walls with Exotic Border

6c A SINGLE ROLL

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HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 500—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **12c**

BORDER-BAND

576 R 4500—2½ In. Wide. One Yd. **3c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 571—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **12c**

PAINT SUGGESTIONS

Here is a place where your fancy may have its way, for so many colors harmonize with the colors in this paper—Beige, Peach, or Green for something unusual; Ivory, Light Cream or Light Buff if you prefer a more conventional coloring.

Washable NON-FADING

- **Gay All-over Design**
- **Unusual Color Blends**
- **Kitchen or Breakfast Nook**

Doesn't this pattern make you think of sloping hills with gay flowers growing in the valleys? Seldom do you find such rare colors in such an inexpensive paper—Chinese reds and yellows—Oriental blues and greens, blending into a neutral background with pale green and peach. Your kitchen and pantry will be *different* with *this paper* on the walls.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.14
10 x 12 ft.	9 ft.	5	2	16	1.32
10 x 14 ft.	9 ft.	6	3	18	1.62
12 x 12 ft.	9 ft.	6	3	18	1.62
12 x 14 ft.	9 ft.	6	3	19	1.65
12 x 16 ft.	9 ft.	7	4	21	1.95
14 x 16 ft.	9 ft.	7	4	22	1.98
14 x 18 ft.	9 ft.	8	4	23	2.13

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This is the Back of a Sample of SUNSET GLOW

Faint Tints of Color in Plaster Effect

6c A SINGLE ROLL

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HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 502—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **12c**

BORDER-CUT-OUT

576 R 4502—4 In. Wide. One Yd. **3c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 571—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **12c**

PAINT SUGGESTIONS

If you are painting your woodwork, Ivory with an Oak or Mahogany colored floor will be perfect. Or you may prefer to varnish it to match your floor. Complete color lists and suggestions will be found in the back of this book.

Washable NON-FADING

- **Adaptable All-Over Pattern**
- **Unusually Low-Priced**
- **An All-Purpose Paper**

You'll never tire of plain walls, for they are always in style and always blend with your furnishings. Sunset Glow will be excellent in adjoining rooms and halls where it will give an impression of space. Match your drapes with the delicately clouded green, yellow or rose of the paper, and you'll have a room of lasting dignity and charm.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.14
10 x 12 ft.	9 ft.	5	2	16	1.32
10 x 14 ft.	9 ft.	6	3	18	1.62
12 x 12 ft.	9 ft.	6	3	18	1.62
12 x 14 ft.	9 ft.	6	3	19	1.65
12 x 16 ft.	9 ft.	7	4	21	1.95
14 x 16 ft.	9 ft.	7	4	22	1.98
14 x 18 ft.	9 ft.	8	4	23	2.13

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This is the Back of a Sample of COSMOS

Delicate Slim Flowers Interlaced Silver Fronds

7½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 503—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 4503—3 In. Wide. One Yd... **3½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 572—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

If you are painting your woodwork and want all the lightness possible, use White. Ivory, or Light Cream are just as appropriate. Use Oak or Walnut varnish on the floor. For additional colors and prices, see back pages.

Washable NON-FADING

- **Fresh, Sparkling Design**
- **Dainty and Gay**
- **For Bedrooms**

Your darkest bedroom will glow with light and color if you cover the walls with pink, blue, and yellow Cosmos. Black and brown leaves give a French touch. Use any of the three colors in drapes, spread, and scarfs and you'll have spring-like beauty all year through. We're sure you'll like the mosaic-like border. Best of all, Cosmos is fadeproof and washable.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of SPRING BRANCHES

Delicately Tinted Foliage on Egg-Shell Background

7½c A SINGLE ROLL

Washable
NON-FADING

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HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 504—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 4504—2½ In. Wide. One Yd. **3½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 574—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

Use Ivory, Light Buff or Light Cream either downstairs or upstairs. In a bedroom, where green is your dominant color, combine a green woodwork trim with one of the above colors. For prices see back pages of this catalog.

- **Distinctive Colors**
- **Graceful Design**
- **For Downstairs Rooms**

Aren't you reminded of sprays of apple blossoms when you look at these spring-like colors? You'll have a bit of the outdoors looking in, if you put Spring Branches on your walls. While this is primarily a downstairs paper, you may use it to make an attractive bedroom, with rose or green draperies, spread and scatter rugs.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

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This is the Back of a Sample of BUTTERCUPS

Yellow and Orange for Light and Warmth

7½c A SINGLE ROLL

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HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 505—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 4505—2¾ In. Wide. One Yd. **3½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 573—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

Our decorator says the same thing about paints as paper, "Use light shades for brightness." Ivory will do lots for a dark room. Or you may want your woodwork Light Buff. Other paint suggestions on the back pages of this catalog.

Washable NON-FADING

- **Small, Prim Design**
- **Cheerful, Bright Colors**
- **Bedrooms, Hall or Pantry**

Have you a north or east bedroom that persists in looking drab and dull on dark days? Paper the walls with these quaint nosegays of Buttercups, for the yellow in the flowers reflects the brightness of the sun and makes your room gay and cheerful. You'll find it good for halls, pantries and closets, too. Economical, only 7½c a single roll.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

Profusion of Flowers in Glowing Colors

7½c A SINGLE ROLL

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HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 506—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 3506—3½ In. Wide. One Yd. **3½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 572—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

If you want to repaint woodwork and your room is dark, use White with Applique for the maximum light. For a lighter room, we recommend Ivory or Light Buff. Either an Oak or Walnut colored floor will harmonize.

Washable NON-FADING

- **Good Looks — Good Value**
- **Abundant Brightness**
- **Living Room, Dining Room, Hall**

Movies, clothes, even foods display color this season. So should your walls. You can get paper so reasonably at Wards, you can't afford not to have new color. Just think, enough Applique for your whole room will cost less than your curtains and drapes. You'll delight in the radiant colors softened by a silver sheen in this new pattern.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

A Plain Tan All-Purpose Paper

7½c A SINGLE ROLL

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HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 507—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 4507—2¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **3½c**

CEILING to Harmonize

576 R 801—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

Because Pongee is so adaptable, you may use almost any color if you are painting your woodwork. We suggest White, Ivory, Light Buff, Ivory Tan, Light or Dark Oak. See back pages of this book for other colors and prices.

Washable NON-FADING

- **Dignified, Simple Paper**
- **Bright, Modernistic Border**
- **For Many Rooms**

Have you a room where you want to use a plain paper? Pongee, with its natural color and Chinese weave, is practical, tasteful, economical. It harmonizes with all colors and all types of furniture. Suitable for big rooms with large wall spaces, or small cut-up rooms. Excellent for gable-ends. Easy to match when you hang it.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of CRETONNE

A Bright, Colorful All-Purpose Paper

7½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 508—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 4508—2½ In. Wide. One Yd. **3½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 573—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

If you are painting the room where you use Cretonne, we suggest Ivory, Light Cream, Light Buff, Beige, Ivory Tan, or Oak woodwork with a Golden Tan or Oak color floor. See the back of this catalog for other colors and prices.

Washable NON-FADING

- **Colors from an English Chintz**
- **Suitable for Colonial Rooms**
- **For Downstairs or Bedrooms**

Flowered wallpaper is suitable for many rooms in the house, and, although we planned Cretonne for downstairs rooms, it would be equally pretty in a bedroom. Use rose or blue drapes with tan curtains for a bright effect. Because Cretonne is a Ward paper, it will not fade and you can quickly and easily wash away all dirt and dust.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of PHANTOM FLOWERS

Profusion of Blossoms and Foliage

7½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 509—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 4509—2½ In. Wide. One Yd.
Ship. wt. 1 oz..... **3½c**

CEILING to Harmonize

576 R 572—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

New woodwork of Pearl Gray with a darker gray floor will complement the silvery effect of the paper. Or use Light Cream, Light Buff or Oak if such colors are more suitable to your furnishings. Additional colors on back pages.

Washable NON-FADING

- **Restful All-Over Design**
- **Veiled with Delicate Sheen**
- **For Downstairs Rooms**

Phantom Flowers, lightly tinted, make your walls almost silvery. Slightly brighter colors in the border bring out hidden beauties. Use it in your dining room where it will reflect the gleam of your table silver, or in your living room or hall where it offers a sparkling background for the polish of your furniture. These soft hues are fade-proof and washable.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of JIG-SAW TILE

Warm Colors in Geometric Design

7½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 510—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 4510—2¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **3½c**

CEILING to Harmonize

576 R 573—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

You may want something different when you paint your woodwork next time. We recommend a Peach or Green trim with Ivory, Light Buff or Light Cream woodwork combined with an Oak color floor. See back pages for prices.

Washable NON-FADING

- **Cheerful, Clean Colors**
- **Modernistic Design**
- **For Kitchen or Bathroom**

Won't your kitchen be a gay place with these fascinating, irregular blocks on the wall? Jig-Saw Tile will make a bright, clean looking bathroom, too. Use peach or green curtains for an added touch of brightness. This is an economical paper, too, for a 10 by 12-foot room, including sidewall, ceiling and border-band costs only $1.61. See Chart below.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of SATIN STRIPE

A Summer Bouquet of Unfading Colors

7½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 511—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 3511—3¾ In. Wide. One Yd. **3½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 574—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

If you are painting your woodwork and floor, use Ivory or Light Buff, with an Oak color floor. Beige woodwork will subdue the light in a very bright room. See the back pages of this catalog for prices.

Washable NON-FADING

- **Conventional Border**
- **Harmonizing Flowers**
- **For Bedrooms**

An economy bedroom paper with lots of color and charm. Satin stripes lend dignity to graceful bouquets of garden flowers. Blue, pink or yellow drapes and cushions blend equally well with these shades. Although Satin Stripe is one of our less expensive papers, it has the same fadeproof, washable qualities as all our higher priced washable papers.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of JADE MARBLE

Shimmering Moire Effect in Cool Green

7½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 512—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

BORDER-BAND

576 R 3512—4½ In. Wide. One Yd.
Ship. wt. 1 oz..... **3½c**

CEILING to Harmonize

576 R 574—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

If you are painting your floor and woodwork, use Pale Green, Cream, or Light Tan with Oak or Golden Tan floors. Steel Gray floors won't show dust and are effective with White woodwork. See back of catalog for prices.

Washable NON-FADING

- **Beauty and Practicability**
- **A Very Economical Paper**
- **For Kitchen and Bathroom**

Nothing is prettier in a kitchen than green. Although this is intended chiefly for kitchen or bathroom, you'll also find it effective in halls. The accents of yellow and orange in the pattern carried out with calico curtains in sunshine shades result in a room as cheery as spring itself. An inexpensive serviceable paper. An average room costs only $1.61.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.39
10 x 12 ft.	9 ft.	5	2	16	1.61
10 x 14 ft.	9 ft.	6	3	18	1.98
12 x 12 ft.	9 ft.	6	3	18	1.98
12 x 14 ft.	9 ft.	6	3	19	2.02
12 x 16 ft.	9 ft.	7	4	21	2.39
14 x 16 ft.	9 ft.	7	4	22	2.42
14 x 18 ft.	9 ft.	8	4	23	2.61

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of ROSEBUD TRELLIS

Rambling Roses for Indoor Gardens

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 513—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 3513—3¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 575—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

If you're doing your whole room, combine Ivory, Beige, Light Cream or Light Buff woodwork with Rosebud Trellis. Light or Dark Oak floors will be effective. For other colors and prices, see back of catalog.

Washable NON-FADING

- **Enriches Colonial Furniture**
- **Light, Airy, Feminine**
- **For Bedrooms and Halls**

The joy you get from the first June rose will be yours all year round with Rosebud Trellis on the walls. Whether it is in your bedroom, hall, or guest room, this dainty paper will make your home a more pleasant place. With rose or blue voile or organdie at the windows, you'll have a rose bower of your own. Easy to keep fresh—it's fadeproof and washable.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of TERRACE STONE

A Prim Design with a Dash of Color

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 514—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 3514—3½ In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 576—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

Medium Green, Turquoise Blue or Cream woodwork would be very gay with a Steel Gray floor. White woodwork and an Oak floor if you wish to redecorate along conventional lines.

Washable NON-FADING

- **Silvery Mosaic Background**
- **Conventional Floral Border**
- **For Kitchen or Bedroom**

Your kitchen will sparkle with this Terrace Stone design, so like cool porches and garden walks. A delightful pattern for a small bedroom. Either place, use bright chintz designs in blue or the nasturtium shades in your curtains or drapes. Terrace Stone's brightness is lasting, for it is fadeproof as well as washable. Economical, because it's a Ward paper.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of BLUEBELL COTTAGE

Trees, Leaves, Flowers and a Cozy Cottage

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 515—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 3515—4 In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 575—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

Perhaps you are going to put fresh paint on your woodwork at the time you paper. For a formal room use Light Buff or Beige woodwork. If you want a gayer color blend, our interior decorator recommends Pale Green trim. Use Oak on the floor.

Washable NON-FADING

- **Accents of Black—Touches of Silver**
- **A Riot of Colors for Dark Corners**
- **Breakfast Room, Bedrooms, Kitchen**

Quaint and informal, this semi-scenic design does wonders for dark rooms. Picture it with chintz or cretonne of blending shades, or applique on unbleached muslin. You'll have a room distinctly different—bright with lasting colors, because Bluebell Cottage is non-fading and washable. Such a lot of cheer for such a little money.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of MISTY GARDEN

Artistic Feminine Flowers in Unusual Colors

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 516—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 3516—3½ In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 575—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

Misty Garden offers all sorts of possibilities if you wish to paint as well as paper. Light Buff or Light Cream woodwork with an Oak floor to gather every light beam. Peach woodwork and a Brown Mahogany floor for a very modern room.

Washable NON-FADING

- **Soft Warm Tints**
- **Delicate Feathery Effect**
- **For Any Bedroom**

Charming and gay in South or West bedrooms where the sun enlivens the blues and yellows; bright and cheerful in North or East rooms where all the yellow tints create a sunshine of their own. Just enough shimmer in the background to trace a sheen over flowers that might have been painted with a fairy brush. Permanently clean and fresh looking.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of IRIDESCENT MARBLE

Subdued Colors in Delicate Tracery

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 517—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 3517—3¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 578—For Double Length Roll. 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

If you are painting as well as papering, use Ivory, Light Buff, or Light Cream on your woodwork and Oak color varnish on your floor. For a modernistic room, use Beige on the trim. See the back pages of this book for prices.

Washable NON-FADING

- **Conventionalized Band**
- **Soothing Tans and Greens**
- **Living Room, Dining Room, Hall**

Restful, isn't it? Can't you just see a comfortable living room with big chairs, lots of cushions, soft lamps—and Iridescent Marble on the walls? Or a dining room with either dark or light furniture? Paper your hall to match and achieve long vistas of gently blending colors. Nonfading and washable so that it will reflect the light for years.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of FLOWER WREATH

Victorian Garlands of Buds and Forget-me-nots

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 518—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 4518—2½ In. Wide. One Yd. **4c**
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 576—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

If you're wisely painting at the time you paper, we suggest Ivory, Light Buff or Beige woodwork with an Oak colored floor. Wards paints, varnishes, and enamels are just as economical as Wards papers. See back of book for prices.

Washable NON-FADING

- **Quaint Flower Wreaths**
- **Colorful Border-Band**
- **For Bedrooms or Halls**

Delicate white vines, brown foliage and blue and yellow flowers make this a dainty bedroom or hall paper. The light beige background won't soil easily, and you can wash it when the inevitable dust collects, because the colors and finish are permanent. Use blue and yellow alone or in combination in your drapes, spread and scarfs.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of GARDEN TILE

Modernistic Flowers and Scenic Border

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 519—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 3519—3½ In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 577—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

Lettuce Green woodwork with a Light Oak floor for a spick and span kitchen if you are ordering new paint. Ivory or Cream woodwork against a Tile Red floor for a sturdy, warm color scheme. See back of book for paints.

Washable NON-FADING

- Multi-colored Dots
- Irregular Bordered Tiles
- For Kitchen and Back Hall

An artist with an eye for color painted these dancing flowers against a conventional background, then showered bright dots in nooks and corners. Isn't it cheerful? Won't your pantry and hall as well as your kitchen be neat as a pin with such a clean pattern? Remember, a sponge or soft cloth easily and quickly wipes away soot and dirt!

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of BROCATELLE

Vagrant Colors On Tapestry Surface

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 520—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 4520—2¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 577—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

Match Pale Green woodwork with the border, if you want new paint as well as paper. Ivory or Cream woodwork with either Oak or Mahogany on your floor for a conservative room. For Wards Paints, see back of this book.

Washable NON-FADING

- **Warm Shades of Tan and Brown**
- **Shimmering Gold in Border Band**
- **For Living Room, Dining Room, Hall**

Lots of sun will bring out lovely lights and hidden beauties in this sedate paper. You'll not tire of the graceful design or the almost fairylike flowers. Delicately colored, but with lots of practical value, for it won't fade and occasional washing will keep it fresh for years. Unusually low in price, too, so you can paper an extra room if you like.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of IRIS GARDEN

Graceful Blossoms on Stately Stalks

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 521—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 3521—4 In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 576—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

If you put new paint or enamel on the woodwork, we suggest White, Ivory, or Light Cream, with an Oak or Walnut colored floor to harmonize with this design. For additional colors and prices, see back of catalog.

Washable NON-FADING

- **Iridescent Rainbow Colors**
- **Neutral Blending Background**
- **For Bedrooms**

Or perhaps a breakfast room, or sun-parlor. Wouldn't you feel cheerful on a dull drab morning to awaken to such charming colors? A gorgeous never-fading garden, for Iris Garden is both Washable and Non-fading. Picture these blossoms on your walls and organdie or voile curtains and accessories in rainbow tints. Lovely!

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of JAPANESE TAPESTRY

An Allover Pattern with Veiled Colors

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 522—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 4522—2¼ In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 578—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

Beige or Ivory woodwork. Oak or Walnut for a conservative room, if you decide to paint. Light Buff woodwork and a Brown floor to be completely modern in your color blend. Complete assortment of Wards paints on back pages of this catalog.

Washable NON-FADING

- **Harmonizes with Any Color**
- **Background for Period Pieces**
- **Living Room, Dining Room, Hall**

Notice the gleaming, sparkling border! Just enough sheen to set off the lovely colors. Almost a tile, isn't it? We called it Japanese Tapestry because it has that mysterious "something" found in Japanese rice cloth and prints—blended into a tapestry weave. A paper that will dignify any room and emphasize the beauty of period furniture.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of STARLIT ROSES

Delicate Spring Flowers on Silvery Background

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 523—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 4523—2½ In. Wide. One Yd. **4c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 576—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

Are you planning to paint and varnish? You can use White, Ivory, Light Cream, or any of the pale tints on the woodwork for a lovely feminine bedroom. For a complete list of Wards paints, see back of catalog.

Washable NON-FADING

- **Dainty Colorful Flowers**
- **Silvery Snow-flakes**
- **Cheerful for Bedrooms**

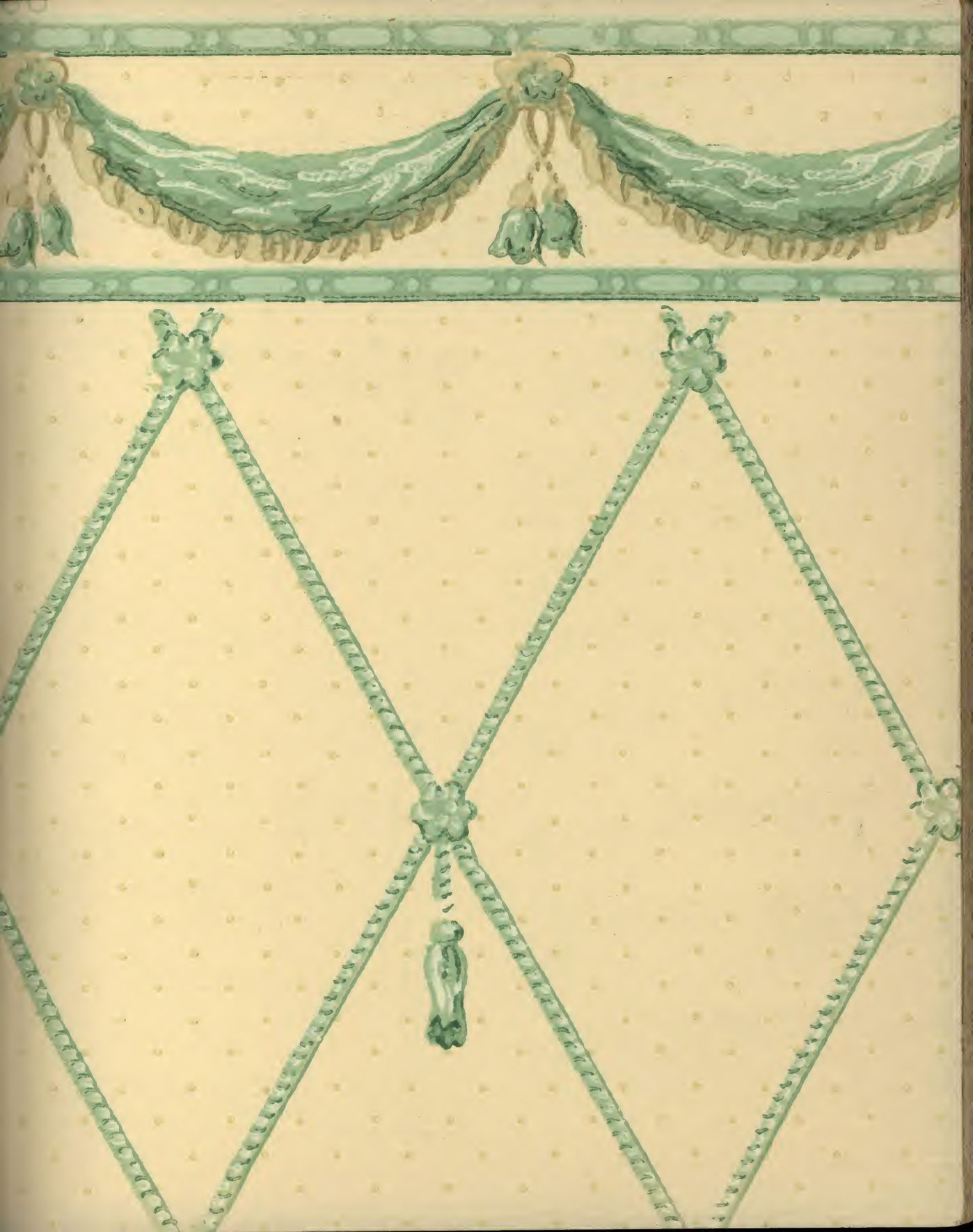
Do you want a bedroom that breathes gaiety and freshness every time you step inside? Then select this sparkling paper. Soft restful colors over a silvery background made of thousands of stars.

Remember it won't fade even if the sun streams in and, best of all, you can wash it whenever it looks the least bit dingy.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.



This is the Back of a Sample of EMPIRE GREEN

Classic Design and Color

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 524—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 4524—2¾ In. Wide. One Yd. **4c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 577—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

If you are having a whole new background for your room, use Ivory or Light Buff on the woodwork with Light Oak floors for a conventional, attractive color blend. Prices in back of book.

Washable NON-FADING

- **Enriches Your Furniture**
- **Brightens Your Walls**
- **Bedroom, Living Room, Dining Room**

Some rooms and some furniture cry out for dignified, glorious ornament. This design, used in Napoleon's time, harmonizes with all furniture, from Early American to the latest Modern. Use cream and green to emphasize the color, with a bit of orange if you want added brightness. Then you'll have a truly distinguished room. At small cost, too.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of AUTUMN TRELLIS

Riotous Color Outlined in Gold

9c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 525—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

BORDER-BAND

576 R 3525—4 In. Wide. One Yd.
Ship. wt. 1 oz..... **4c**

CEILING to Harmonize

576 R 578—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **18c**

PAINT SUGGESTIONS

It's nice to have fresh paint with your new paper. Oak woodwork goes well with this pattern. Use Ivory, Light Buff, or Ivory Tan to add light if your room is at all dark. Dark Oak, Walnut, or Brown Mahogany Color Varnish add richness. For Wards Paints, see back of this book.

Washable NON-FADING

- **Bold in Design**
- **Vivid in Hue**
- **For Living Room, Dining Room, Hall**

No hesitancy about Autumn Trellis. It fairly shouts warmth and happiness. Exotic flowers clamber over a pleasant trellis before Autumn frosts dim their glory. Neither fall grayness nor summer suns will dull your walls if you use this paper, for flowers and background are fadeproof—also washable. A particularly good design for big rooms.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$1.64
10 x 12 ft.	9 ft.	5	2	16	1.90
10 x 14 ft.	9 ft.	6	3	18	2.34
12 x 12 ft.	9 ft.	6	3	18	2.34
12 x 14 ft.	9 ft.	6	3	19	2.38
12 x 16 ft.	9 ft.	7	4	21	2.82
14 x 16 ft.	9 ft.	7	4	22	2.86
14 x 18 ft.	9 ft.	8	4	23	3.08

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of WILD ROSE

Silver Diamonds Frame Quaint Bouquets

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 526—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4526—2½ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 580—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

New White or Ivory woodwork will give your room the utmost daintiness, if you plan to paper and paint at the same time. If you want your whole room to radiate lightness and brightness, use Light Oak on the floor.

Washable NON-FADING

- **Clever Diagonal Design**
- **Actual Pattern ⅓ Larger**
- **For Bedrooms and Halls**

Strikingly effective accents of rose, blue and yellow toned with a silvery gray. The actual paper carries a larger, bolder design, for the pattern has been reduced about ⅓ in the sample. The border picks up all the color tones most effectively. A real bargain in a moderately priced paper; in addition it's fade-proof and washable because it's a Ward paper.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of FLOWERING VINE

Tans and Browns Accented in Warm Colors

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 527—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 3527—3¼ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 583—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Can't you just imagine the clear, bright effect of Ivory, Light Cream, or Light Buff woodwork with this paper? Use Oak, Walnut, or Brown Mahogany on your floor, if you intend to paint as well as paper.

Washable NON-FADING

- **Gold Outlines**
- **Subdued Colors**
- **Living Room, Dining Room, Hall**

Flowers that greet you daily with unfading color and charm. In a south or west room where the sun beams in, Flowering Vine will glow with light and color. Tapering leaves give a feeling of freedom. A soft but not dark paper for moderately large rooms. Lasting economy because it's a Ward paper.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of WINDFLOWER

Dancing Cosmos in Cool Green Gardens

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 528—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4528—2½ In. Wide. One Yd. **4½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 581—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

White or Ivory with Windflower walls make your bedroom into a bower of beauty if you are doing your woodwork over. Or use Pale Green for cool freshness. For Wards low prices on paints and enamels see back of catalog.

Washable NON-FADING

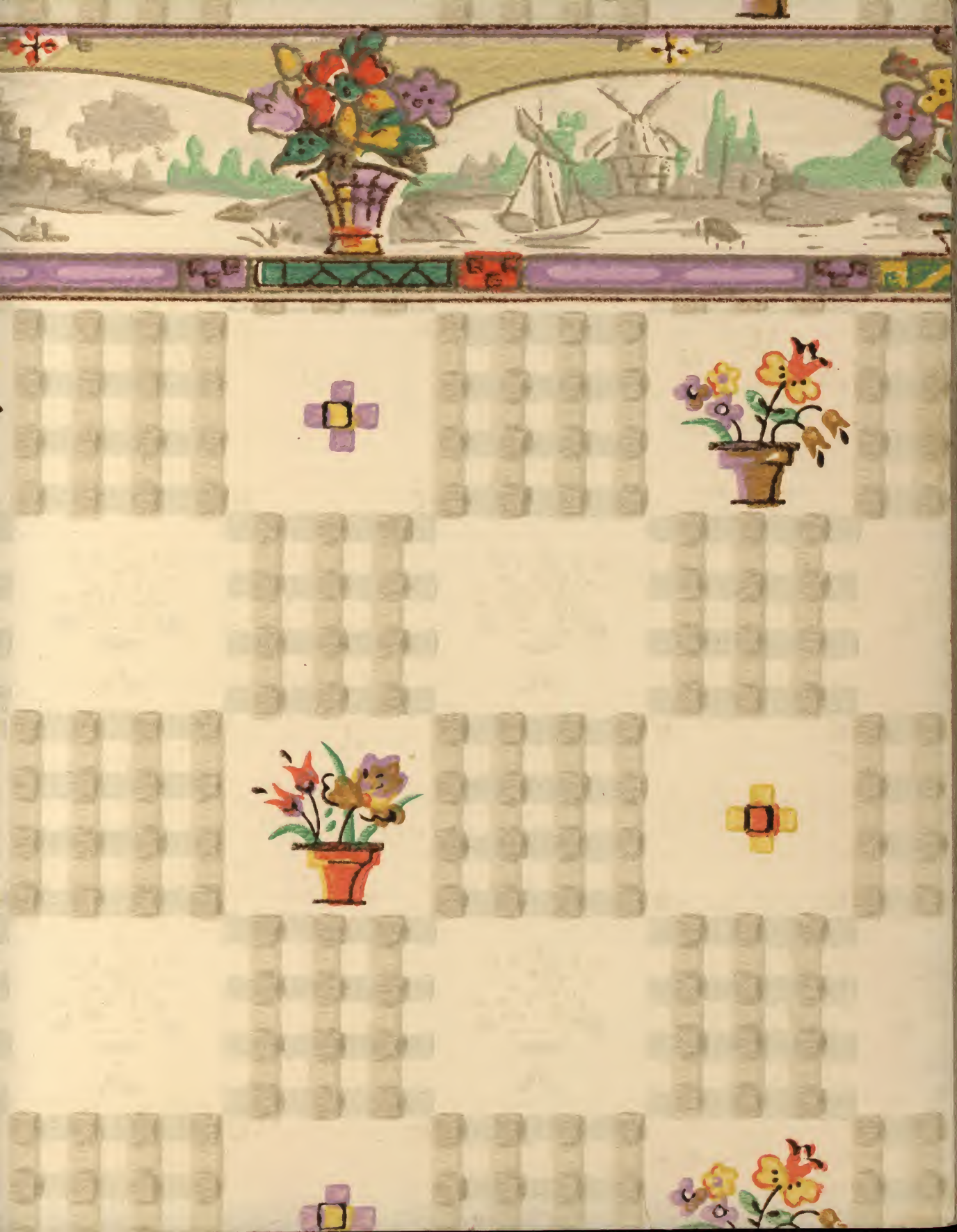
- **Spring-like Pastel Blossoms**
- **Bewitching Vines and Leaves**
- **For Bedrooms and Halls**

Think of the coolness of a south or west room glorified with this refreshing green. You may carry out the green color scheme, with bits of color here and there, or select one of the delicate pattern tints in yellow, pink, or lavender for your color theme. Use crisp white curtains and spread for a young girl's bedroom, and 'twill be fit for a princess.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.



This is the Back of a Sample of CHECKERED GINGHAM

Perky Potted Plants in Cheerful Tints

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 529—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 3529—3½ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 581—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Ivory, Beige, Peach, Light Cream, or Lettuce Green trim will be attractive if you are painting your woodwork this season. Use a Tan or Brown floor, painted or varnished. For prices and other colors, see Wards paint section in back of catalog.

Washable NON-FADING

- **Golden Pots of Jaunty Tulips**
- **Quaint Gingham Effect**
- **Bedrooms, Breakfast Nook, Kitchen**

Makes you think of gingham curtains and cushions, and all the bright newness that gladdens your heart. Checkered Gingham is new, different, delightful. In addition the stock is extra heavy; so you *know* you're getting added value. To brighten a north or east room, this paper catches and reflects every ray of brightness and sunshine.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

Radiant Full Blown Summer Blossoms

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 530—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4530—3 In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 583—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Are you supplementing your new paper with freshly painted woodwork? Use Light Buff, Ivory, Cream or Golden Oak—depending on the amount of light you want to introduce. Light or Dark Oak Color Varnish offers a rich finish for woodwork and floors.

Washable NON-FADING

- **Luxurious Gold Sprays**
- **Semi-Scenic Design**
- **Living Room, Dining Room, Hall**

Your walls will fairly sparkle with Golden Spray catching and reflecting every sunbeam. Strong, vivid, but not gaudy colors. Abundant gold in outline and pattern that does one's heart good. Golden Spray looks like an *expensive* paper, but at Wards an average room will cost only $2.47. Washable and non-fading. Easy to keep clean and fresh.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

A Spring Nosegay of Unfading Beauty

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 531—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4531—2¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 581—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Our interior decorator says: "If you are painting, use Ivory woodwork to blend with this pattern; Beige for dark contrast; Cream for brightness. Complement green in your curtains and accessories with Pale Green Enamel."

Washable NON-FADING

- **Yellow for Light, Red for Warmth**
- **Flattering to Your Walls**
- **For North or East Bedrooms**

No matter if the sun doesn't shine in, this sprightly paper will brighten your walls, for the colors are gay and the pattern cheery. Notice the delicate shadow flowers. Use yellow at your windows and bits of red and yellow in your decoration, and you'll have a bedroom as light-hearted as spring sunshine. Washable, non-fading, for lasting beauty.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of ENGLISH GARDEN

A Trailing Bouquet of Harmony

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 532—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4532—2½ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 582—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

If you feel that you want to change your present woodwork, our color expert says that White Enamel will make a feminine bedroom. Or use Light Buff or Ivory with Oak on the floor. For Wards Paints, see back of this book.

Washable NON-FADING

- **An Ever Popular Color**
- **An Enchanting Design**
- **For Bedrooms**

Lavender is new. Lavender is different. A bedroom with this background of delicately tinted flowers and trailing vines breathes the fragrance of English gardens with their beds of lavender. A gracious paper for your guest room; a thing of beauty for your own. The fine, lacey pattern enhances the dainty old-fashioned flower bouquets.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This Is the Back of a Sample of CHINTZ PLAID

Wee Sprays of Gaiety Framed in Dainty Checks

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 533—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4533—2¾ In. Wide. One Yd. **4½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 580—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Chintz Plaid will blend with almost any woodwork you may have, but if you want something new, try Pearl Gray, White, Light Buff, or Ivory. These colors are very effective in either paint or enamel. For Wards Paints, see back of book.

Washable NON-FADING

- **Demurely Modern**
- **Quaintly Sophisticated**
- **For Bedroom or Hall**

Just the thing for any bedroom that rebels against large patterns. The unobtrusive plaid and tiny chintz bouquets lend light and space to even the smallest room. Adapts itself to any type of furniture. Not too light, because it washes. Not too bright because it's fade-proof. And not too expensive, at Wards.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of GARDEN SUNSET

Tinted Leaves Woven with Gold

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 534—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 3534—3¼ In. Wide. One Yd. **4½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 583—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Beige, Ivory Tan, Buff, or Cream woodwork; Dark oak or Brown mahogany floors will give you a luxurious, restful room if you are painting and varnishing. If you need more light in your room, try Light Buff or Cream for woodwork.

Washable NON-FADING

- **Nature's Own Colors**
- **A Lasting Treat**
- **For Living Room, Dining Room, Hall**

Jack Frost's own brush inspired the artist who drew these gorgeous painted leaves, for he caught the fiery glory of autumn woods for your walls. Beautiful colors in a conservative design. Irregular dashes of gold enhance the warm tone of background and pattern. Looks best in fairly large rooms. Washable and non-fading so its beauty will be lasting.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of SUNLIGHT

Old-fashioned Bouquets in Sunny Colors

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 535—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4535—2½ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 579—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

"White woodwork," says our decorator, "if you are planning fresh paint with your new Sunlight paper. Or an Ivory, Light Cream or Light Buff. Use Oak color on the floor." See the back pages for prices.

Washable NON-FADING

- **Yellow for Dark Rooms**
- **Flower-baskets for Charm**
- **For Bedroom or Breakfast Nook**

Sunlight works marvels in north or east rooms that don't get enough light, for the lovely, soft shade of yellow lends brightness to every corner. Deeper toned yellow, rose, and blue flowers accented with silver radiate charm. The sample has been reduced slightly, so actually your flower-baskets and blocks will be about one-third larger.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of POLKA DOT DAISY

Conventional Flowers in Blue and Green

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 536—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4536—2¾ In. Wide. One Yd. **4½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 582—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Fresh White or Ivory woodwork and an Oak floor are our suggestions if you are planning an entirely new background for your room. See the back pages of this catalog for other colors and for prices.

Washable NON-FADING

- **One of the Newest Patterns**
- **Gracious, Refreshing Colors**
- **Bedroom and Breakfast Room**

Prim posies scattered among polka dots are the very latest thing. You may use this pattern in dozens of ways—with blue or green in your bedroom, green or blue with flecks of orange in your breakfast room; or an occasional dash of black or silver for emphasis. White curtains with colored dots may give the very touch you want.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of ONYX TILE

A New Design Shown for the First Time

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 537—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4537—2½ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 579—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Any of the Ivory Beige or Tan tints will harmonize with Onyx Tile, but Blue or Green contrast strikingly if you want new woodwork and a new color scheme. Use a varnished or painted Oak floor to complete your new room.

Washable NON-FADING

- **Modern Variation of Onyx**
- **Subdued Colors—Silvery Sheen**
- **For Any Downstairs Room**

An imaginative design, for as you study it you discover flowers, buds and leaves weaving their way across the tile squares. We planned it for kitchen use, but it grew into such an imposing design, we decided it would be just as nice in your living room, dining room or hall. Remember, it won't fade and you can keep it fresh by washing it.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of HONEYSUCKLE

Yellow Blossoms for North Rooms

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 538—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4538—2¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 581—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Are you planning new paint and enamel as well as paper? Ivory or Cream woodwork is always right for a bedroom, and it's a particularly happy choice with Honeysuckle, for it creates a light, cheery room. For Wards Paints see back of book.

Washable NON-FADING

- **French Colors**
- **Silver Shadows**
- **For Bedrooms**

Lavender Wistaria and Yellow Honeysuckle invest this new pattern with colors reminiscent of Paris. Although the shades are sophisticated, the blossoms are as informal as those in your own garden. Washable and non-fading, of course. Use yellow or orchid curtains, or white with rainbow ruffles for brightness in a room facing north or east.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of COTTAGE TILE

Modernized Version of Scenic Tile

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 539—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 3539—4 In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 579—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

White or Ivory is always nice in a kitchen, but if you're doing your woodwork over and want something different, combine Light Azure Blue woodwork with a Dark Oak floor. Such colors make a bright kitchen even brighter.

Washable NON-FADING

- **Cheerful Pictures**
- **Orderly Pattern**
- **For Kitchens**

Cottages and kitchens always seem to go together. Cottage Tile on your kitchen walls will brighten your room and give you a bright, cheerful, clean place to work. Easy to keep that way with an occasional sponging because Cottage Tile is washable and fadeproof. The scenic border completes the gay picture. Consult chart below to find total room cost.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of APRIL FLOWERS

Early Spring Flowers for a Blue Room

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 540—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 4540—2¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 582—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

We hope you'll select White if you are enameling your woodwork new when you paper, for it's the best color to use with this paper. Of course, any of the light tones go with it, too. They are all listed in the back of this catalog.

Washable NON-FADING

- **Delicate Pastel Tones**
- **Palest of Blue Backgrounds**
- **A Beautiful Bedroom Paper**

Can't you feel spring in the air and almost smell the fragrance of these first shy flowers? And see how beautifully the border brings out the side-wall colors. Put your crispest white curtains at the windows, add a bit of pink or yellow in pictures, lamp shades or cushions, and spring will never leave your blue room. Washable and non-fading, of course.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of FLOWER BASKET

Autumn Blossoms and Bright Leaves

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 541—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 3541—3¾ In. Wide. One Yd. **4½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 583—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

Perhaps you're planning fresh, new colors on your woodwork and floor. Ivory or Light Cream for a room you want to make light, Ivory Tan if you want a subdued effect. A Light Oak floor harmonizes beautifully.

Washable NON-FADING

- **Brilliant Fast Colors**
- **Shimmering Gold**
- **Living Room, Dining Room, Hall**

Isn't the woven basket effect of the background interesting? The mellow brown sets off the fall colors in walls and border to their best advantage. Smaller flowers in a conventional border-band repeat the color tones of the paper. Nothing dresses up a paper more than gold, and it's plentiful in Flower Basket.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of PEACH-BLOOM

Spring Nosegays Scattered on Diamond-Blocks

12½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 542—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

BORDER-BAND

576 R 3542—3¾ In. Wide. One Yd. **4½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 579—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **25c**

PAINT SUGGESTIONS

If your woodwork is already light, Peach-Bloom will blend with it, but if you want a new color, enamel the woodwork Peach and paint your floor Brown Walnut. Ivory, Cream, or Light Buff offer other satisfactory color combinations.

Washable NON-FADING

- **Quaint, Gay Bouquets**
- **Gleaming Shadow Flowers**
- **For Bedrooms**

Is it any wonder interior decorators recommend wallpaper as the first step in redecorating, when such gracious patterns as Peach-Bloom are fadeproof and washable? No bedroom could possibly be dull with such a fresh, youthful paper on its walls. The border adds extra color, for it's brimming with more bouquets like those on the side-walls.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.13
10 x 12 ft.	9 ft.	5	2	16	2.47
10 x 14 ft.	9 ft.	6	3	18	3.06
12 x 12 ft.	9 ft.	6	3	18	3.06
12 x 14 ft.	9 ft.	6	3	19	3.10
12 x 16 ft.	9 ft.	7	4	21	3.69
14 x 16 ft.	9 ft.	7	4	22	3.74
14 x 18 ft.	9 ft.	8	4	23	4.04

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of JAPANESE BLOSSOMS

Modern Design and Gaiety of Colors

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 543—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

BORDER-BAND

576 R 3543—3½ In. Wide. One Yd. **5c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 585—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

Perhaps you are planning to enamel or paint your woodwork too. All the lighter tones as Ivory, Light Cream or Light Buff harmonize with Japanese Blossoms. Use either a Light or Dark Oak floor. See back pages for Wards low prices.

Washable NON-FADING

- **Tinted Blossoms**
- **Abundance of Gold**
- **Living Room, Dining Room, Hall**

Something unique in color design—all the vivid tints in the leaves with paler hues in the flowers; the border a clever blend of both. Doesn't it remind you of gay Japanese prints of flowering trees? Put it in your sunniest room, for the colors are fadeproof. Or use it to brighten a darker room. You'll be pleased with the color harmony.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of PASTEL PLAID

An All-Purpose Paper for Any Room

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 544—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

BORDER-BAND

576 R 4544—1¾ In. Wide. One Yd. **5c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 584—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

If your woodwork is to be fresh and new like your walls, choose a color to blend with your curtains or drapes. Ivory, Light Buff, Beige, Pale Green, or White. Paint or varnish in Oak color for your floor. See paint lists in back of catalog.

Washable NON-FADING

- Simple Design
- Restful Colors
- For Any Room

Whether you use Pastel Plaid in a Modernistic Living Room, an Antique Parlor, a Period Dining Room, a Frilly Bedroom, or a Convenient Kitchen, you'll find it flattering to your walls and furniture. Soft beige and ivory tints gain in delicacy through dashes of green in this smart new pattern. Don't miss the scroll border with its dignified design.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

Waving Fronds of Autumn Colors

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 545—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

BORDER-BAND

576 R 3545—4 In. Wide. One Yd. **5c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 585—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

Light Buff, Light Cream, or Beige for a blend in woodwork. A Brown floor is practical and beautiful with Marsh Grass paper. Use Dark Oak woodwork and floor if your room is fairly light. See back pages for complete listings and prices.

Washable NON-FADING

- **Freedom of Design**
- **Delicacy of Background**
- **Living Room, Dining Room, Hall**

Abundance of gold brightens the beauty of the rich orange, blue, and green tones. Graceful, irregular pattern of upflung leaves and flowers blends with the more conventional border. Don't you like the unique feathery effect of the background? Best appreciated in a spacious room with big comfortable furniture. Remember, it's washable and fadeproof.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of COLONIAL DAISY

Prim Daisies Framed in Stars and Diamonds

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 546—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

BORDER-BAND

576 R 4546—2¾ In. Wide. One Yd. **5c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 584—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

White, Pale Green, or Peach, whichever you desire for woodwork. You might even kalsomine your ceiling in either tint if you like *lots* of color. Paint your floor Lettuce Green and scatter it with small rag rugs.

Washable NON-FADING

- **Tiny Design for Small Room**
- **Soft, Warm Tints for Cheer**
- **For Bedrooms**

An expensive appearing, conservative bit of beauty. Picture it with colonial furniture or the inexpensive pieces you paint yourself. Use Peach or Green curtains and you'll have a room that will be the envy of your friends. A paper embodying everything modern and distinctive. The new style drape border adds the finishing touch.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of GOLDEN LEAVES

All-Over Tapestry Design in Soft Tans

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 547—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs 8 oz..... **30c**

BORDER-BAND

576 R 4547—3¼ In. Wide. One Yd.
Ship. wt. 1 oz..... **5c**

CEILING to Harmonize

576 R 585—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

If your furniture is Oak, Walnut or Mahogany, you may varnish your woodwork to match. Or if you prefer a lighter color when you paint, use Ivory, Light Buff, Beige, or Ivory Tan. You'll like an Oak, Walnut, or Mahogany colored floor.

Washable NON-FADING

- **Neutral Colors**
- **Gold Outlines**
- **Living Room, Dining Room, Hall**

If you prefer your walls as a subdued background, Golden Leaves will give it to you without any loss of charm, for abundance of gold makes this a rich, luxurious looking paper. It's perfect to complete a harmony of browns and tans in a room, or to emphasize the more vivid colors in your rugs, draperies and upholstery.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of PEACOCK LEAF

Splendor of Colors Brushed with Gold

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 548—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

BORDER-BAND

576 R 3548—3¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **5c**

CEILING to Harmonize

576 R 586—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

If you want to be very daring paint your woodwork and floors Golden Oak. Your room will dance with brightness. Ivory, Beige, Light Cream, or Ivory Tan all add charm to the paper. See prices and other colors in back of this catalog.

Washable NON-FADING

- **Ornately Brilliant**
- **Boldly Modernistic**
- **Living Room, Dining Room, Hall**

Those who aspire to full-dress effects on their walls, will choose Peacock Leaf, for it flaunts its burnished colors boldly. Such golden richness radiates luxury and offers a background for your finest furniture.

An unusually heavy quality, yet it costs very little at Wards; only $2.90 for average room. Best yet, it's fadeproof and washable.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of GOLDEN WEB

Exquisite Colors Drenched in Gleaming Gold

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 549—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **30c**

BORDER-BAND

576 R 5549—2¾ In. Wide. One Yd. **5c**
Ship. wt. 1 oz..... **5c**

CEILING to Harmonize

576 R 586—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

Ivory will be lovely if you are re-enameling your woodwork. Or you may use Light Cream, or Beige. Select Oak or Walnut color varnish for your floor. See the back of this catalog for additional color suggestions and Wards low prices.

Washable NON-FADING

- **Rough Plaster Finish**
- **Blends with All Colors**
- **For Any Room**

Golden Web glorifies any room it enters, for its melting colors, with cobweb of gold, contribute a luxurious background. Slightly brighter colors in the border add a sparkle. Even these delicate tints are fadeproof and washable; so you are assured of a beautiful room for many years. The cost is reasonable, too, when you buy by mail from Wards.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

Semi-Scenic Design Webbed with Gold

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 550—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

BORDER-BAND

576 R 4550—2½ In. Wide. One Yd.
Ship. wt. 1 oz..... **5c**

CEILING to Harmonize

576 R 585—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

Such lovely paper deserves newly painted woodwork. For a dark room, use Ivory or Light Buff; for a light room Beige or Golden Oak. A Golden Tan, Oak or Brown Walnut colored floor adds richness. See the back of this book for prices.

Washable NON-FADING

- **Gloriously Hued Flowers**
- **A Cozy Cottage**
- **Living Room, Dining Room, Hall**

Are your walls imaginative? They will be, if you cover them with this bit of Eden. Doesn't it represent all your dreams of an ideal home? The tapestry effect glows with rich color and the design offers a pleasantly different background for your furniture. Surprisingly low in price, yet one of Wards new washable, non-fading papers.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of POLKA DOT PLAID

Graceful Colonial Effect in Walls and Border

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 551—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

BORDER-BAND

576 R 4551—2¾ In. Wide. One Yd.. **5c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 584—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

New paint makes your paper prettier. Our interior decorator suggests Ivory woodwork and Golden Tan or Oak floors for unity of color. Peach or Ivory Tan woodwork adds warmth when used with Oak or Golden Tan floors.

Washable NON-FADING

- **Neutral Blending Tone**
- **Extra-heavy Quality**
- **For Bedroom or Hall**

A warm tan tint that mellows your walls and furniture. Dainty in a bedroom with rose drapes, spread and scarfs. Use it in a living room where you need plain walls to bring out figured designs in furniture, upholstery, rugs, or drapes. Notice the heavy quality of the paper. Remember—it's fadeproof and washable—therefore economical.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This Is the Back of a Sample of PAINTED LEAVES

Autumn Leaves in Walls and Border

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 552—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

BORDER-BAND

576 R 3552—3¼ In. Wide. One Yd.
Ship. wt. 1 oz..... **5c**

CEILING to Harmonize

576 R 586—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

If you are enameling your woodwork, Beige matches perfectly. Ivory or Light Cream blends with the walls. A Brown, Oak, or Walnut floor adds rich color. Wards low prices and the color lists are in the back of this catalog.

Washable NON-FADING

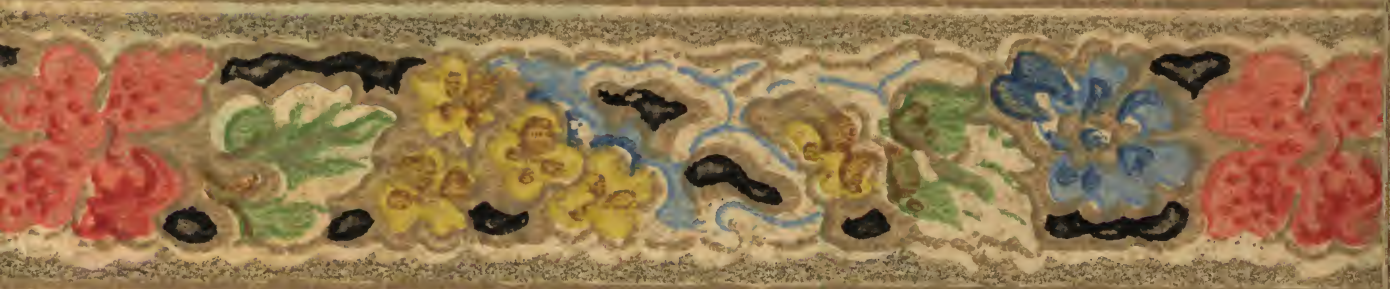
- **Bold, Distinctive Design**
- **Radiant Tints—Shimmering Gold**
- **Living Room, Dining Room, Hall**

Do you gather arms full of autumn leaves to keep as long as their colors last? Then put Painted Leaves on your walls, for their colors won't fade, and you'll have enduring beauty the year round. Gold leaves and outlines give a sumptuous air to any room. An economical paper, for its beauty will last for many years.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.



This is the Back of a Sample of SPARKLING PLASTIQUE

A Plaster Reproduction with Pastel Colors

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 553—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz. **30c**

BORDER-BAND

576 R 5553—2¾ In. Wide. One Yd. **5c**
Ship. wt. 1 oz. .....

CEILING to Harmonize

576 R 585—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. **30c**

PAINT SUGGESTIONS

You may be planning new colors on your woodwork too. Our interior decorator suggests Ivory, Cream, Beige or Light Buff with a dark floor. You'll find other colors listed in the back of this catalog.

Washable NON-FADING

- **Blending Shades**
- **Glazed Finish**
- **For Any Room**

Wards offer you one of the newest, most modern papers in this imitation plastic with its glinting sheen. It fairly glows when it's on the wall. Golden edges on the border glorify the gay flowers. Whether you have light or dark wood in your furniture, Sparkling Plastique will give you a perfect background. An average room costs only $2.90 complete.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of SPRING PLAID

Delicacy in Design and Color

15c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 554—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

BORDER-BAND

576 R 4554—1¾ In. Wide. One Yd.
Ship. wt. 1 oz..... **5c**

CEILING to Harmonize

576 R 584—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **30c**

PAINT SUGGESTIONS

White will make your room even fresher and brighter, if you are re-enameling your woodwork. In some rooms, a Pale Green trim gives just the right note. We recommend, too, a Light Oak floor in paint or varnish.

Washable NON-FADING

- **Smart Diagonal Plaid**
- **Modernistic Border-Band**
- **Bedroom, Living Room, Dining Room**

Most of the new plaid patterns are frightfully expensive, but Wards offer you one of the very newest at only 15c a roll. The spring shade of green suggests a dainty bedroom. Use white or green curtains with touches of yellow or rose. Your living or dining room, too, will be cool and pleasant if papered with this refreshing plaid. Washable and non-fading, of course.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.50
10 x 12 ft.	9 ft.	5	2	16	2.90
10 x 14 ft.	9 ft.	6	3	18	3.60
12 x 12 ft.	9 ft.	6	3	18	3.60
12 x 14 ft.	9 ft.	6	3	19	3.65
12 x 16 ft.	9 ft.	7	4	21	4.35
14 x 16 ft.	9 ft.	7	4	22	4.40
14 x 18 ft.	9 ft.	8	4	23	4.75

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of ROSEBUD BROCADE

Our Best Bedroom Paper

17½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 555—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

BORDER-BAND

576 R 3555—3¼ In. Wide. One Yd. **5½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 805—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

PAINT SUGGESTIONS

You'll probably choose Ivory if you are repainting your woodwork, for Rosebud Brocade is nicest with pale tints. For variety, we suggest White or Light Buff. Preferably a light floor. Prices in back of this catalog.

Washable NON-FADING

- **Brushed Flowers**
- **Embossed Rosebuds**
- **Pastel Colors**

Old-fashioned flowers done in the new-fashioned way, brushed in with a blend of colors. The border repeats the same all-over background of rosebuds. Like the most expensive papers, Rosebud Brocade shimmers with a silvery sheen. Feel the heavy quality and remember—it's one of Wards new papers, washable and non-fading.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.87
10 x 12 ft.	9 ft.	5	2	16	3.33
10 x 14 ft.	9 ft.	6	3	18	4.14
12 x 12 ft.	9 ft.	6	3	18	4.14
12 x 14 ft.	9 ft.	6	3	19	4.20
12 x 16 ft.	9 ft.	7	4	21	5.01
14 x 16 ft.	9 ft.	7	4	22	5.06
14 x 18 ft.	9 ft.	8	4	23	5.47

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of MODERN PLASTER

Iridescent Border-Band with Embossed Paper

17½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 556—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

BORDER-BAND

576 R 4556—2½ In. Wide. One Yd... **5½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 806—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

PAINT SUGGESTIONS

Another room where Ivory, Light Cream, or Light Buff woodwork will enhance your paper. An Oak or Walnut colored Floor for distinction. See back pages for Wards low prices and color suggestions.

Washable NON-FADING

- **Golden Sheen**
- **Flecked Colors**
- **Living Room, Dining Room, Hall**

The latest plaster effect with gold sprinkled over it to make it gleam and glisten on your walls. Just enough color for warmth and brightness. Don't the shining diamonds of green, yellow and rose-orange make a perfect border? One of Wards heaviest, finest new papers. Not expensive either, because it will beautify your walls for years.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.87
10 x 12 ft.	9 ft.	5	2	16	3.33
10 x 14 ft.	9 ft.	6	3	18	4.14
12 x 12 ft.	9 ft.	6	3	18	4.14
12 x 14 ft.	9 ft.	6	3	19	4.20
12 x 16 ft.	9 ft.	7	4	21	5.01
14 x 16 ft.	9 ft.	7	4	22	5.06
14 x 18 ft.	9 ft.	8	4	23	5.47

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of FRENCH BROCADE

Transparent Colors on Egg-Shell Background

17½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 557—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

BORDER-BAND

576 R 4557—2¾ In. Wide. One Yd. **5½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 805—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

PAINT SUGGESTIONS

Beige, Light Cream or Ivory enamel will give you a perfect blend if you want to repaint your woodwork. Either an Oak or Walnut colored floor sets off paper and furniture. See the back pages of this catalog for other colors and prices.

Washable NON-FADING

- **Delicate Detail of Design**
- **Simple Classic Border**
- **Living Room, Dining Room, Hall**

Cool, subdued tints for the most fastidious taste. French Brocade suggests perfectly appointed rooms because it is a fine embossed paper. It has a fragile air, but feel the strength of the paper. The lovely tints will be fresh in years to come, because you bought from Wards, where wall papers are fade-proof and washable.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.87
10 x 12 ft.	9 ft.	5	2	16	3.33
10 x 14 ft.	9 ft.	6	3	18	4.14
12 x 12 ft.	9 ft.	6	3	18	4.14
12 x 14 ft.	9 ft.	6	3	19	4.20
12 x 16 ft.	9 ft.	7	4	21	5.01
14 x 16 ft.	9 ft.	7	4	22	5.06
14 x 18 ft.	9 ft.	8	4	23	5.47

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of MOTTLED PLASTER

A Plain All-Purpose Plastic Paper

17½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 558—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

BORDER-BAND

576 R 4558—2½ In. Wide. One Yd. **5½c**
Ship. wt. 1 oz.....

CEILING to Harmonize

576 R 805—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

PAINT SUGGESTIONS

Your whole room will be smarter, if you paint your woodwork when you paper. Use Ivory, Light Cream, or Light Buff if you wish to keep your room as light as possible. Beige is a bit darker, but very harmonious with this paper. See back of book.

Washable NON-FADING

- **Modernistic Border**
- **Shadow Colors**
- **For Downstairs Rooms**

Plain papers are sometimes the solution for difficult rooms, because they add size and match all kinds of furniture. Suitable for slanting ceilings also. Gold edges on the border emphasize the rich colors. Use tan curtains with drapes to harmonize with one of the over-tone colors. An economical paper because it will last for years.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.87
10 x 12 ft.	9 ft.	5	2	16	3.33
10 x 14 ft.	9 ft.	6	3	18	4.14
12 x 12 ft.	9 ft.	6	3	18	4.14
12 x 14 ft.	9 ft.	6	3	19	4.20
12 x 16 ft.	9 ft.	7	4	21	5.01
14 x 16 ft.	9 ft.	7	4	22	5.06
14 x 18 ft.	9 ft.	8	4	23	5.47

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of SILVER-SPRAY

Silver and Gold Embossed Paper

17 1/2c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 559—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz. **35c**

BORDER-BAND

576 R 3559—4 In. Wide. One Yd.
Ship. wt. 1 oz. **5 1/2c**

CEILING to Harmonize

576 R 805—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz. **35c**

PAINT SUGGESTIONS

You save yourself a lot of work when you paper and paint at the same time. Use Ivory, Light Cream or Light Buff on your woodwork to increase the brightness of the room. For additional color suggestions, see the back of this catalog.

Washable NON-FADING

- **Neutral Woven Background**
- **Delicately Tinted Flowers**
- **For Downstairs Rooms**

One of the better papers, but not expensive when you buy it at Wards. Silver-Spray improves a room that needs light and color, for its rainbow hues, sparkling with silver and gold, capture every sunbeam. You'll find your furniture even more attractive against such a background. Plain or figured drapes will be attractive with this paper.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.87
10 x 12 ft.	9 ft.	5	2	16	3.33
10 x 14 ft.	9 ft.	6	3	18	4.14
12 x 12 ft.	9 ft.	6	3	18	4.14
12 x 14 ft.	9 ft.	6	3	19	4.20
12 x 16 ft.	9 ft.	7	4	21	5.01
14 x 16 ft.	9 ft.	7	4	22	5.06
14 x 18 ft.	9 ft.	8	4	23	5.47

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of LINEN CRASH

Rough Fabric Effect with All-Over Sheen

17½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 560—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz.....**35c**

BORDER-BAND

576 R 5560—2¾ In. Wide. One Yd.
Ship. wt. 1 oz.....**5½c**

CEILING to Harmonize

576 R 806—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz.....**35c**

PAINT SUGGESTIONS

Ivory matches perfectly if you want to re-enamel your woodwork. Any of the lighter enamels or varnishes combine pleasantly with Linen Crash. Oak or Walnut colored floors give a harmonious effect. See back pages for prices.

Washable NON-FADING

- **Dignified Plain Paper**
- **Conventional Floral Border**
- **For Downstairs Rooms**

If your drapes and furniture upholstery are figured, Linen Crash is just the paper to bring out their beauty. Its plain design makes small rooms appear large and increases the size of big rooms. You'll never tire of its serene simplicity. Would be effective in panels also. Deeply embossed on extra heavy stock. Fade-proof and washable.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.87
10 x 12 ft.	9 ft.	5	2	16	3.33
10 x 14 ft.	9 ft.	6	3	18	4.14
12 x 12 ft.	9 ft.	6	3	18	4.14
12 x 14 ft.	9 ft.	6	3	19	4.20
12 x 16 ft.	9 ft.	7	4	21	5.01
14 x 16 ft.	9 ft.	7	4	22	5.06
14 x 18 ft.	9 ft.	8	4	23	5.47

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of PERSIAN POPPY

Fanciful Flowers with Golden Petals

19c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 561—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **38c**

BORDER-BAND

576 R 4561—3 In. Wide. One Yd.
Ship. wt. 1 oz..... **6c**

CEILING to Harmonize

576 R 805—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

PAINT SUGGESTIONS

A room with such a lovely paper should have newly painted woodwork also. Ivory is an ideal selection, but Light Cream or Light Buff will give your rooms brightness. Additional colors and prices in the back pages of this catalog.

Washable NON-FADING

- **Embossed Blend**
- **Artistic Design**
- **For Downstairs Rooms**

Whether you prefer the Persian Poppies from foreign lands or the Canterbury Bells from your own garden, you'll find this an enchanting paper, for it has color, warmth, and beauty. We selected it for your parlor or dining room, but if you want an especially fine paper for your bedroom, choose Persian Poppy. An average room costs only $3.56.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$3.06
10 x 12 ft.	9 ft.	5	2	16	3.56
10 x 14 ft.	9 ft.	6	3	18	4.41
12 x 12 ft.	9 ft.	6	3	18	4.41
12 x 14 ft.	9 ft.	6	3	19	4.47
12 x 16 ft.	9 ft.	7	4	21	5.32
14 x 16 ft.	9 ft.	7	4	22	5.38
14 x 18 ft.	9 ft.	8	4	23	5.82

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of GOLD MEDALLION

Lavish Gold Tones on Empire Design

19c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 562—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **38c**

BORDER-BAND

576 R 4562—2¼ In. Wide. One Yd.
Ship. wt. 1 oz..... **6c**

CEILING to Harmonize

576 R 806—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

PAINT SUGGESTIONS

"Beige or Ivory," says our decorator for newly enameled woodwork. Or Light Oak color varnish for a formal, dignified room. Oak or Tan on the floor for complete color harmony. Complete list of colors and prices on back pages of this catalog.

Washable NON-FADING

- **One of Our Finest Papers**
- **Beautifully Designed and Colored**
- **Living Room, Dining Room, Hall**

Stately in design, artistic in color, rich in gold, this pattern glorifies any room. It looks frightfully expensive, but at Wards, even a paper like this is low-priced. Isn't it wonderful to know that a paper as exquisite as Gold Medallion will not fade, and that you can wash it whenever necessary? Consult chart below to find total room cost.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$3.06
10 x 12 ft.	9 ft.	5	2	16	3.56
10 x 14 ft.	9 ft.	6	3	18	4.41
12 x 12 ft.	9 ft.	6	3	18	4.41
12 x 14 ft.	9 ft.	6	3	19	4.47
12 x 16 ft.	9 ft.	7	4	21	5.32
14 x 16 ft.	9 ft.	7	4	22	5.38
14 x 18 ft.	9 ft.	8	4	23	5.82

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

Iridescent Colors to Reflect Light

19c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 563—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz.....**38c**

BORDER-BAND

576 R 3563—3½ In. Wide. One Yd.
Ship. wt. 1 oz.....**6c**

CEILING to Harmonize

576 R 806—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz.....**35c**

PAINT SUGGESTIONS

We hope you'll decide to have Ivory woodwork with your new paper for it makes Enchanted Garden even lovelier. Or perhaps you'll prefer Light Cream or Light Buff, as either blends perfectly. See back pages of this catalog for prices.

Washable NON-FADING

- **Graceful, Fantastic Flowers**
- **Gay Trellised Border**
- **Living Room, Dining Room, Hall**

One of our gayest designs with its brushed flowers, golden gleams, and heavy embossing. No room could be dull with Enchanted Garden for a background. Dainty yet dignified. You'll make no mistake if you select Enchanted Garden; and you'll get service and economy because you bought Wards fade-proof, washable paper.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	3.06
10 x 12 ft.	9 ft.	5	2	16	3.56
10 x 14 ft.	9 ft.	6	3	18	4.41
12 x 12 ft.	9 ft.	6	3	18	4.41
12 x 14 ft.	9 ft.	6	3	19	4.47
12 x 16 ft.	9 ft.	7	4	21	5.32
14 x 16 ft.	9 ft.	7	4	22	5.38
14 x 18 ft.	9 ft.	8	4	23	5.82

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of GOLDEN GLORY

Vivid Colors Flecked with Gold

19c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 564—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **38c**

BORDER-BAND

576 R 3564—4 In. Wide. One Yd.
Ship. wt. 1 oz..... **6c**

CEILING to Harmonize

576 R 806—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. 8 oz..... **35c**

PAINT SUGGESTIONS

If you want newly varnished woodwork, we recommend Oak color for its rich golden tones. For a darker room, Beige, Ivory, or Light Cream gives just enough contrast to add light. Additional colors and prices in back of catalog.

Washable NON-FADING

- **Heavy Embossed Stock**
- **Permanently Brilliant Colors**
- **For Downstairs Rooms**

A luxurious paper with an unusual metallic effect that will make your friends exclaim with admiration. Notice the abundant gold in design and background. Large wall spaces, covered with Golden Glory, put splendor into your room and joy into your heart, for here is a truly elegant paper. Plain curtains and solid colored drapes bring out the colors.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$3.06
10 x 12 ft.	9 ft.	5	2	16	3.56
10 x 14 ft.	9 ft.	6	3	18	4.41
12 x 12 ft.	9 ft.	6	3	18	4.41
12 x 14 ft.	9 ft.	6	3	19	4.47
12 x 16 ft.	9 ft.	7	4	21	5.32
14 x 16 ft.	9 ft.	7	4	22	5.38
14 x 18 ft.	9 ft.	8	4	23	5.82

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of JACK FROST

Silvery White or Cream Ceiling Paper

7½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

CEILING—WHITE

(Like This Sample)

576 R 800—Per Double Roll (16 Yards). Ship. wt. 2 lbs..... **15c**

CEILING—IVORY

(Same Design as Sample)

576 R 801—Per Double Roll (16 Yards). Ship. wt. 2 lbs..... **15c**

PAINT SUGGESTIONS

Why have your rooms torn up twice, when once will do? Plan to paint your floors and woodwork when you paper and you'll save time and work. You'll save money too for Wards paints are as economical as Wards papers.

Washable NON-FADING

- **All-over Sheen**
- **Economy Paper**
- **For Ceilings**

Because Jack Frost comes in either White or Cream, you'll find it suitable for use with any paper in this book. Ceilings papered with this pattern fairly sparkle down at you. They *keep* their sparkle too, because you can wash away all grime and soot and find a clean, unfaded paper underneath. A real buy at Wards low Mail Order price.

See how Little it Costs to Paper Your Ceiling

Size of Ceiling	Double Rolls Ceiling	Total Cost
8 x 10 feet	2	30c
10 x 12 feet	2	30c
10 x 14 feet	3	45c
12 x 12 feet	3	45c
12 x 14 feet	3	45c
12 x 16 feet	4	60c
14 x 16 feet	4	60c
14 x 18 feet	4	60c

To figure your requirements for irregular or extra large ceilings, see Page 87.

This is the Back of a Sample of SILVER RIPPLES

Pastel Shades on Cream or White

17½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 17-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

CEILING — IVORY

(Like This Sample)

576R806—Per Double Roll (16 Yards). Ship. wt. 2 lbs. 8 oz. . . . **35c**

CEILING — WHITE

(Same Design as Sample)

576R805—Per Double Roll (16 Yards). Ship. wt. 2 lbs. 8 oz. . . . **35c**

PAINT SUGGESTIONS

You'll find a complete line of enamels, paints and varnishes on the back pages of this catalog. Just as Wards wallpapers are some of the best you can buy, Wards paints, enamels, varnishes and kalsomines contain the finest ingredients.

Washable NON-FADING

- **Embossed Paper**
- **Harmonizing Tints**
- **For Ceilings**

A light, pleasant ceiling makes your whole room brighter. Silver Ripples harmonizes with any side-wall. Use Ivory with the darker shades; White with the lighter ones. Wards ceiling paper never fades, and washes as satisfactorily as our washable side-walls. Often you want to replace your ceiling only. We recommend Silver Ripples.

See how Little it Costs to Paper Your Ceiling

Size of Ceiling	Double Rolls Ceiling	Total Cost
8 x 10 feet	2	$ .70
10 x 12 feet	2	.70
10 x 14 feet	3	1.05
12 x 12 feet	3	1.05
12 x 14 feet	3	1.05
12 x 16 feet	4	1.40
14 x 16 feet	4	1.40
14 x 18 feet	4	1.40

To figure your requirements for irregular or extra large ceilings, see Page 87.

This Is the Back of a Sample of SCENIC TILE

Picturesque Land and Water Views

17½c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 567—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs. **35c**

BORDER-BAND

576 R 4567—2½ In. Wide. One Yd. **5c**
Ship. wt. 1 oz. **5c**

CEILING to Harmonize

576 R 588—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs **28c**

PAINT SUGGESTIONS

If you want your kitchen to sparkle with new paint as well as paper, use Ivory, Light Buff, Ivory Tan, or Nile Green. An Oak varnished floor will bring out the tans in the paper. See the following pages for other colors and prices.

WATERPROOF and NON-FADING

- **New Glaze Finish**
- **Attractive Matching Border**
- **For Kitchen or Bathroom**

Wards best tile paper. Similar to varnished tiles of a few years back, but more practical. The new glaze finish readily sheds dust and dirt. The colors are non-fading and the surface may be cleaned by wiping with a damp cloth. The blending border band harmonizes perfectly with the attractive scenes and irregular flowered tiles.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.66
10 x 12 ft.	9 ft.	5	2	16	3.11
10 x 14 ft.	9 ft.	6	3	18	3.84
12 x 12 ft.	9 ft.	6	3	18	3.84
12 x 14 ft.	9 ft.	6	3	19	3.89
12 x 16 ft.	9 ft.	7	4	21	4.62
14 x 16 ft.	9 ft.	7	4	22	4.67
14 x 18 ft.	9 ft.	8	4	23	5.07

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of MARBLE TILE

Delicately Veined in Green and Amber

WATERPROOF

and NON-FADING

14c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 568—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **28c**

BORDER-BAND

576 R 4568—2 In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 588—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **28c**

PAINT SUGGESTIONS

White, Light Cream, or Ivory woodwork for a light room; Green for matching colors; Ivory Tan for contrast. If you are painting your kitchen or bathroom as well as papering, see back pages of this catalog for paint prices.

- **All-Over Pattern**
- **Matching Border**
- **For Kitchen or Bathroom**

Here is a pattern with woodland shades, green for spring, russet and amber for fall and even tiny leaves showing through the marbled effect. Matching colors in the border. Ideal for kitchen or bathroom because it looks cool and clean and it can be kept that way by wiping with a damp cloth. Green or amber curtains will carry out your color scheme.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.31
10 x 12 ft.	9 ft.	5	2	16	2.68
10 x 14 ft.	9 ft.	6	3	18	3.33
12 x 12 ft.	9 ft.	6	3	18	3.33
12 x 14 ft.	9 ft.	6	3	19	3.38
12 x 16 ft.	9 ft.	7	4	21	4.03
14 x 16 ft.	9 ft.	7	4	22	4.07
14 x 18 ft.	9 ft.	8	4	23	4.40

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

This is the Back of a Sample of MOSAIC TILE

Gay Flower Baskets and Trailing Leaves

14c A SINGLE ROLL

This paper is sold only in 16-yd. Double Length Rolls, standard 18-in. width. But for your convenience in comparing the cost of Wards papers with others, the price quoted above is for a single roll.

HOW TO FIGURE POSTAGE SHOWN ON PAGE 87

Use Numbers Below to Order Pattern on Reverse Side

SIDE WALL

576 R 569—Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **28c**

BORDER-BAND

576 R 4569—2½ In. Wide. One Yd.
Ship. wt. 1 oz..... **4½c**

CEILING to Harmonize

576 R 589—For Double Length Roll, 16 Yards Long.
Ship. wt. 2 lbs..... **28c**

PAINT SUGGESTIONS

White, Light Cream, or Ivory always looks well in a kitchen or bathroom, but if you are painting your woodwork over and want something very unusual, we suggest Blue or Peach with an Oak color floor.

WATERPROOF and NON-FADING

- **Block Tile Pattern**
- **Matching Border**
- **For Kitchen or Bathroom**

Think how spic and span your kitchen or bathroom will be with this paper. The smooth surface prevents grease and dust from gathering, but those stubborn bits that do inevitably collect around the stove can be wiped away with a damp cloth in a jiffy. The conventional border-band carries the same attractive colors as the paper.

See how Little it Costs for an Entire Room

Size of Room	Height of Room	Double Rolls Side Wall	Double Rolls Ceiling	Yards of Border	Total Cost Room Complete
8 x 10 ft.	8 ft.	4	2	14	$2.31
10 x 12 ft.	9 ft.	5	2	16	2.68
10 x 14 ft.	9 ft.	6	3	18	3.33
12 x 12 ft.	9 ft.	6	3	18	3.33
12 x 14 ft.	9 ft.	6	3	19	3.38
12 x 16 ft.	9 ft.	7	4	21	4.03
14 x 16 ft.	9 ft.	7	4	22	4.07
14 x 18 ft.	9 ft.	8	4	23	4.40

This Chart Allows for Average Window and Door Openings. Allow At Least One Extra Roll to Keep on Hand for Repairs. Complete Chart Showing Exact Amount of Paper Needed on Page 87.

Art Glass Paper

16c Yard

A decorative, practical, inexpensive treatment for doors, windows, bookcases, cabinets, and other plain glass surfaces. Ideal for bathroom or pantry. Gives a smart stained glass or etched effect that in many places fits your decorative plan better than curtains, shades, or drapes. Actual photographs shown below.

Does not exclude light but prevents anyone from seeing in. Washable, Fadeproof—not injured by heat, cold or steam. Very adherent and, with ordinary care, will not peel or blister. Easy to apply. Ship. wt. 5 oz. Yard.....16c

Full roll, 13½ ft. long, 18½ in. wide. Ship. wt. 12 oz. Roll.....55c

Mosaic

576 R 5786—Squares and diamonds. Actual pattern about 10 times larger than picture.
Price above

Fleur-de-Lis

576 R 5782—Orange and purple French design. Actual pattern about 10 times larger than picture.
Price above

Leaded Squares

576 R 5781—Alternate squares with heavy black lines and white webbed design. Actual pattern about 10 times larger than picture.
Price above

Jack Frost

576 R 5780—Etched glass design in creamy ivory. Opaque effect. Reduced 10 times.
Price above

Silvery Star

576 R 5787—Red and green squares, black lines, white diamonds surrounding ivory stars. Actual design is about 10 times larger.
Price above

White Wall Canvas

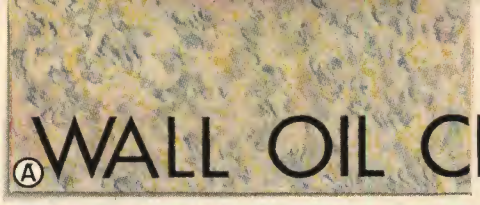
576 R 4055—Linen effect. Conceals cracks or other irregularities. May be tinted an all-over color, stippled or stenciled for decorative purposes. Paper may be applied directly over the canvas. Washable, durable, economical. 48 in. wide. Ship. wt. 1 yd. 2 lbs.
1 Yd.....30c
12 Yd. Roll.....$3.25

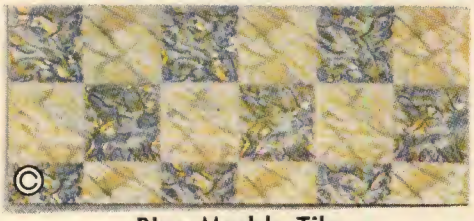
WALL OIL CLOTH

Washable Permanent

37c Per Yd. The modern covering for kitchens, bathrooms, nurseries. Waterproof—Fadeproof—Sanitary. Covers small plaster cracks. Does not tear easily; strengthens your walls. Easy to hang. Use extra-heavy paste and match seams edge to edge. Do not overlap.

Order enough to cover tables, cabinets and shelves, for Wards Wall Oilcloth outwears regular oilcloth besides giving you matching accessories. Ship. wt. 2 lbs. per yd. 48 in. wide
12 Yd. Roll.....$3.95



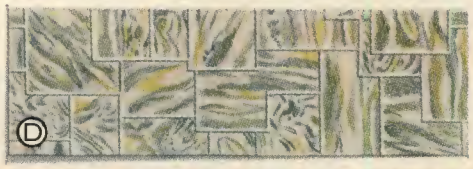


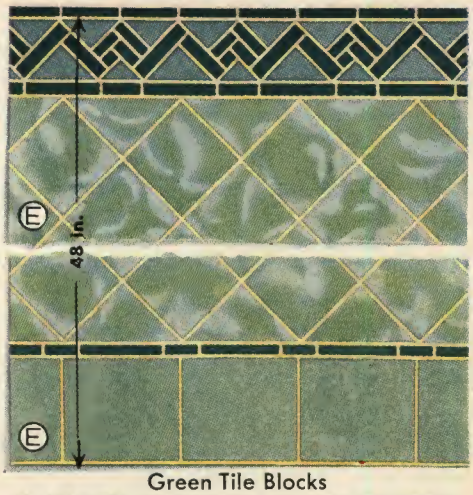
Blue Marble Tile

(A) **576 R 4052**—All-over design. May be used for upper wall in combination with 576 R 4053 or independently with border shown above. 48 inches wide.
1 yd. wt. 2 lbs.....37c 12 Yd. Roll.....$3.95

(B) **576 R 4030**—Border to match 576 R 4052 or 576 R 4053. Width 1¾ in. Ship. wt. 4 oz. 1 Yd.....9c

(C) **576 R 4053**—Block Tile to match 576 R 4052. Use as wainscoting with border and pattern as shown above or independently with border. 48 in. wide. Design 8 times larger.
1 yd. wt. 2 lbs.....37c 12 Yd. Roll.....$3.95





Green Tile Blocks

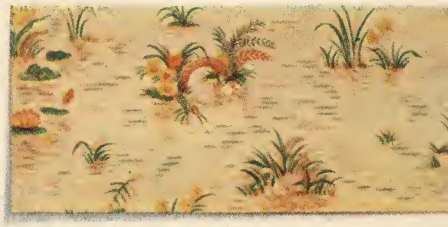
(D) **576 R 4095**—Irregular design may be used with wainscoting shown directly below it or by itself with border 576 R 4028. 48 inches wide. Design 8 times larger.
1 yd. wt. 2 lbs.....37c 12 Yd. Roll.....$3.95

(E) **576 R 4050**—Oilcloth Wainscoting at a price as low as ordinary wall oilcloth. Harmonizes with 576 R 4095 or the plain shades below. Top and bottom border designs are printed on the pattern. Design 8 times larger.
1 Yd. Wt. 2 lbs.....37c 12 Yd. Roll.....$3.95

Conservative Plain Colors

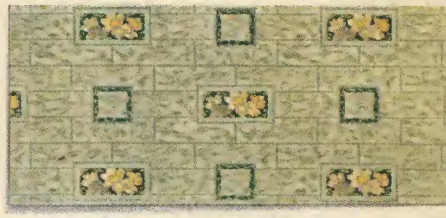
Attractive for ceilings or sidewalls. 48 inches wide. Ship. wt. 2 lbs.
1 Yd.....37c
12 Yd. Roll.....$3.95

Dull Finish
576 R 4011—White.
576 R 4012—Light Tan.
576 R 4014—Dark Cream.
576 R 4016—Light Green.
Glazed Finish
576 R 4015—White.



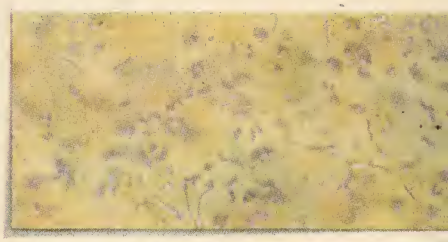
Lagoon in Summer

576 R 4096—Swans, water lilies, an arched bridge and gay flowers make this ideal for bathroom, kitchen, or a cozy breakfast nook. Actual pattern is about 8 times larger than photograph. **See yard and roll prices above.**



Green Mosaic Tile

576 R 4051—Conventionalized tan flowers in green blocks, marbled tiles, and dashing green lines. Cool and clean for bath or kitchen. Actual pattern is about 8 times larger than photograph. **See yard and roll prices above.**

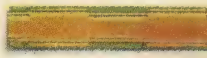


Misty Spray

576 R 4054—Cream background flecked with mauve, green and yellow. Embossed effect. Suitable for living room, dining room or hall but may be used in kitchen or bathroom. **See prices above.**

Medallion

576 R 4028—2¼-in. band. Matches 576 R 4051, 576 R 4095, or plain colors. Wt. 4 oz. 1 Yd. 9c



Moderne

576 R 4029—Moderne. 1¾-in. band. Matches 576 R 4054 or plain colors. Wt. 4 oz. 1 Yd... 9c

Washable-Fadeproof 30-in. Plaster Paper

51c A Bolt

Do you admire the appearance of rough plaster walls, but loathe the scratchy feel when you brush against them? Then this new reproduction is just the thing. The soft, harmonizing tans with cloudy green and rose establish a note of dignity and charm in the living room, dining room, or hall, or a very masculine bedroom.

Wherever you use it, this paper conventionally colored, modernistically bordered, aids your decoration scheme by blending with your furniture. Best of all these plaster effects are fadeproof and washable. Three color tones: light, medium and dark, with matching borders. Economical 30 in. width. Sold only in Bolts of three rolls each. Ship. wt. 3 lbs. 8 oz. Border 2½ in. wide. Ship. wt. 1 yd. 1 oz.

Ⓐ **576 R 3052**—Side Wall. Per Bolt.....51c
576 R 9051—Matching Border. Per Yd...5½c

Ⓑ **576 R 3051**—Side Wall. Per Bolt.....51c
576 R 9051—Matching Border. Per Yd...5½c

Ⓒ **576 R 3050**—Side Wall. Per Bolt.....51c
576 R 4558—Matching Border. Per Yd...5½c

Imitation Wood Veneer Paper

50c A Roll

Imitation Wood Veneer in Light or Dark Oak for Paneling or Wainscoting gives your walls a rich, warm effect. Looks expensive but costs very little at Wards. When varnished, the color becomes deeper and even more like oak. Attractive in living room, dining room, library, hall, recreation room, or den. Often used in lodge halls and other public buildings because it's so economical.

Waterproof—Wipeable

An extra heavy grade paper that should last indefinitely. Keep it fresh and bright by wiping with a damp or oiled cloth. As easily hung as ordinary wall paper. Use extra heavy paste. Comes only in 16-yard rolls, 18 inches wide. Ship. wt. per roll 2 lbs. 8 oz.

576 R 3—Light Oak. Roll
576 R 4—Dark Oak. Roll.....50c

May be bought on Convenient Budget Plan when part of a $20 order. See page 3 for Budget Terms.

Separate Borders

Latest fadeproof, washable borders for molding effect, decorative treatment, paneling, etc. Buy several extra yards for trimming on lamp shades, screens, waste baskets and other accessories to give your room harmony of color and design. You'll find Wards borders an economical means of adding beauty to your rooms.

Twisted Silken Cord

576 R 9500—Conventional twisted design in varied shades to harmonize with many color schemes. Extra-narrow. Only 1¾-in. wide. Ship. wt. 1 oz.
Per yard.....3c

Wild Flower Frieze

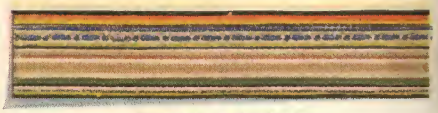
576 R 9501—Dainty pastel tints for almost any color scheme. Particularly good for a bedroom but may be used in many other rooms. 2½ inches wide. Ship. wt. 1 oz.
Per yard.....3c

Entwined Festoons

576 R 9502—Smart, new design in modern technique. White, Ivory, Tan and Beige hoops with dancing tassels, tiny hearts and bold dots. 2 inches wide. Ship. wt. 1 oz.
Per yard.....3½c

Tasseled Bouquets

576 R 9503—The very latest in rope borders. Yellow, Pink and Blue flowers tied with Pale Green cords. Black border lines for accent. 3¼ inches wide. Ship. wt. 1 oz.
Per yard.....3½c



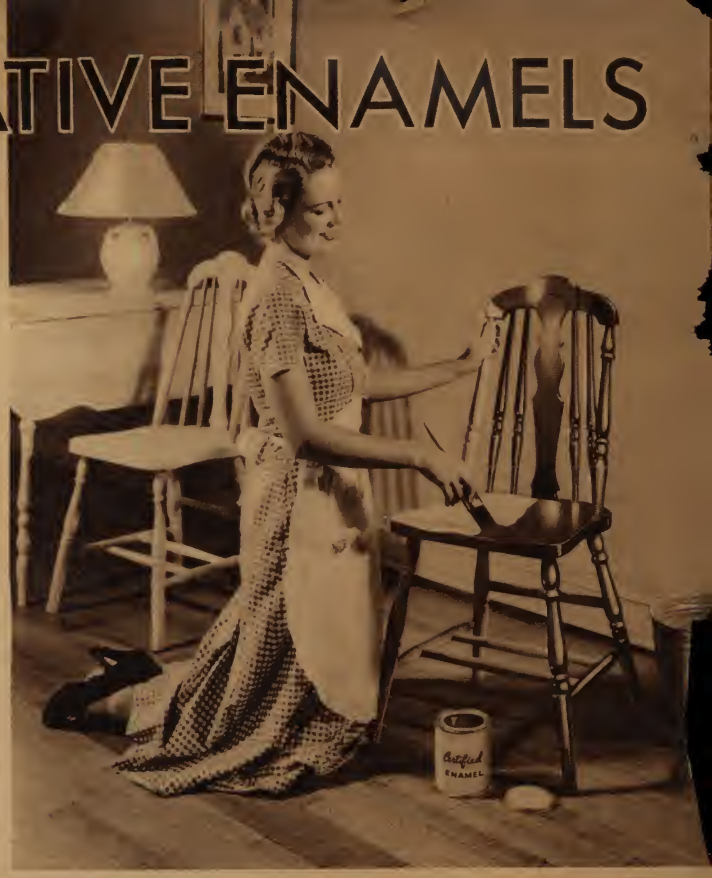
Peasant Stripes

576 R 9504—An especially usable border for paneling, etc. Extra heavy stock, deeply embossed in basket weave effect. 2¼ inches wide. Ship. wt. 1 oz.
Per yard.....4c

Pussy Willows

576 R 9505—The newest of the season's draped borders to dress up your room. Delicately tinted and conveniently cut-out, ready to be hung. 3½ inches wide. Ship. wt. 1 oz.
Per yard.....4c

Wards DECORATIVE ENAMELS



Certified Dry Fast Enamel

Furnished in two beautiful Whites . . . Brilliant White—a pure, intense white, and Bone White—the antique gray-white now so popular. Also in 16 other modern colors. For resistance to wear . . . for covering capacity . . . for permanent colors and beauty, Wards Dry Fast Enamel matches or surpasses any other Enamel we know of.

With a can of Dry Fast Enamel, some sandpaper and a new brush, you can make dull, drab furniture or woodwork bright, cheerful. It's so easy to do when you follow the simple directions on the can. Thousands of women who never painted before get perfect results the first time.

Quart will finish large breakfast set, 2 coats. Gallon will cover 500 sq. ft. 1 coat. Dries in 4 to 6 hours. Colors:

700—Brilliant White	709—Lettuce Green	704—Ivory
711—Bone White	732—Medium Green	705—Cream
702—Brilliant Black	714—Jade Green	724—Orchid
715—Simmons Brown	726—Apple Green	728—Orange
710—Turquoise Blue	708—French Gray	707—Walnut
712—Spanish Blue	716—Golden Oak	718—Vermilion

State both article number and color number.

75 R 8080—½ pint. Ship. wt. 1 lb. 4 oz. **29c**
75 R 8081—1 pint. Ship. wt. 2 lbs. 4 oz. **47c**
575 R 8082—1 quart. Ship. wt. 4 lbs. **85c**
575 R 8084—1 Gallon. Ship. wt. 15 lbs. **$3.15**

29c ½ Pint

47c Pint

85c Quart

$3.15 Gallon

Coverall Quick Drying Enamel

Good low-price Enamel for use on furniture, woodwork, toys, etc. The bright colors have a high gloss. Easy to apply. Dries in 6 to 8 hours. Quart finishes large breakfast set.

Choice of same colors as listed above for Dry Fast Enamel. *State both article number and color number.*

75 R 6111—½ pint. Ship. wt. 1 lb. 4 oz. **23c**
75 R 6112—1 pint. Ship. wt. 2 lbs. 4 oz. **35c**
575 R 6113—1 quart. Ship. wt. 4 lbs. **59c**

35c Pint

59c Quart

Wards *Certified* First Quality Specialty Enamels

Stove and Pipe Enamel — 39c Pint

A high-quality black enamel of the finest materials made especially to give the greatest possible resistance to heat. Use to prevent rust on any metal surface. Wards Stove and Pipe Enamel forms a hard, jet-black surface of high gloss and great durability. Retains its gloss for a long time. Wears exceptionally well. Easy to use because it flows freely and brushes on smoothly. Dries in a few hours. Use on stoves, stove pipes, furnaces, smoke stacks, steam pipes, coal buckets, etc.

75 R 8405—¼ pint. Ship. wt. 10 oz. **18c**
75 R 8400—½ pint. Ship. wt. 1 lb. **25c**
75 R 8404—1 pint. Ship. wt. 1 lb. 8 oz. **39c**

Sink and Bathtub Enamel — 49c Pint

White, porcelain-like, ready mixed enamel for use on any metal, porcelain, or wood surface. Forms a tough, smooth, hard finish. Has a bright gloss. Use it to refinish or touch-up sinks, bathtubs, ice boxes, drain-boards, etc. Not harmed by hot water. Easy to clean and keep clean. Can be tinted any color. Easy to apply because it flows freely, and brushes on smoothly. Dries in 4 to 6 hours. Quart covers 65 sq. ft. with two coats.

75 R 8396—¼ pint. Ship. wt. 1 lb. **19c**
75 R 8397—½ pint. Ship. wt. 1 lb. 8 oz. **29c**
75 R 8398—1 pint. Ship. wt. 2 lbs. 8 oz. **49c**
575 R 8399—1 quart. Ship. wt. 4 lbs. 8 oz. **89c**

Wards Screen Paint — 23c Pint

Good quality, high-gloss screen paint. Makes your screens look better and last longer. Use on frames and wire. Will not clog the mesh. Easy to apply—full directions on each can. One quart finishes 10 to 12 average size screens. Screens painted every year with Wards Screen Paint last many times longer.

Be sure to state article number and color

75 R 7746—1 pint. Ship. wt. 1 lb. 12 oz.
Black . . . . . **23c** Green **27c**
575 R 7747—1 quart. Ship. wt. 3 lbs.
Black . . . . . **35c** Green **45c**

White Enamel Undercoat — 35c Pint

A flat, white undercoat that insures a smooth, lustrous enamel finish on any surface. Hides the old surface completely and when sanded smooth gives the top coat of enamel a fine, deep tone.

Save time and money by applying Wards White Enamel Undercoat before applying enamel. Undercoat is cheaper and reduces the number of coats of enamel. Essential when applying a light colored enamel over a dark surface. Dries overnight. Gallon covers 600 sq. ft. one coat.

75 R 8471—½ pint. Ship. wt. 1 lb. 8 oz. **23c**
75 R 8472—1 pint. Ship. wt. 2 lbs. 8 oz. **35c**
575 R 8473—1 quart. Ship. wt. 4 lbs. 8 oz. **55c**
575 R 8475—1 gallon. Ship. wt. 17 lbs. **$1.95**

Aluminum Enamel — 45c Pint

Brighten up radiators, ranges, boilers, heaters, ornaments, bric-a-brac, picture frames and all metal or wood surfaces with this silvery enamel. Smooth, permanent finish. Wards Aluminum Lacquer Enamel resists heat, moisture and rust—keeps the surface bright and easy to clean. Dries in 30 minutes. One pint finishes four 12-column radiators, 18-in. high. Ready to mix in two-compartment can with dry powder in top, liquid in bottom.

75 R 8792—⅛ pint. Ship. wt. 8 oz. **13c**
75 R 8793—¼ pint. Ship. wt. 10 oz. **19c**
75 R 8798—1 pint. Ship. wt. 1 lb. 12 oz. **45c**
575 R 8799—1 quart. Ship. wt. 3 lbs. **79c**

Wards Gold Enamel — 65c Pint

A beautiful, bright Gold Lacquer Enamel which gives new life and beauty to radiators, heaters, ornaments, bric-a-brac, etc. Recommended for any metal or wood surface. The hard, smooth metallic surface resists heat, rust and moisture. Keeps the surface bright and easy to clean. Furnished in a convenient two-compartment can with the dry powder pigments in the top and liquid in the bottom. Wards Gold Enamel is easy to mix and easy to apply. Dries in 30 minutes.

75 R 8794—⅛ pint. Ship. wt. 8 oz. **17c**
75 R 8795—¼ pint. Ship. wt. 10 oz. **25c**
75 R 8796—1 pint. Ship. wt. 1 lb. 12 oz. **65c**
575 R 8797—1 quart. Ship. wt. 3 lbs. **$1.19**

Beautify Walls and Woodwork with

Certified Gloss Wall Enamel

65c Quart

An entirely new addition to Wards Enamel line. This quick-drying, brilliant gloss Enamel has been made especially for use on all large areas such as walls, woodwork, kitchen cabinets, etc. It's an ideal finish for bathroom and kitchen walls or woodwork anywhere in the home because the hard, smooth surface can be washed repeatedly without injury.

It is a tough, durable Enamel that has greater hiding power and is easier to apply than any other gloss wall Enamel we know of. Brushes easily. Levels smoothly without trace of brush marks. One coat completely hides surface of similar color. Gallon covers 500 sq. ft. 1 coat. Dries in 6 to 8 hours. Choice of 16 beautiful pastel colors:

202—Light Buff	206—Pale Orchid	217—Nile Green	200—White
204—Light Cream	212—Lettuce Green	232—Ivory Tan	218—Peach
214—French Gray	215—Medium Green	209—Pale Green	256—Ivory
255—Holland Blue	211—Lt. Azure Blue	270—Pearl Gray	213—Beige

State both article number and color number.

75 R 8075—½ pint. Ship. wt. 1 lb. 4 oz. 24c
75 R 8076—1 pint. Ship. wt. 2 lbs. 4 oz. 38c
575 R 8077—1 quart. Ship. wt. 4 lbs. 65c
575 R 8077—2 quarts. Ship. wt. 8 lbs. $1.25
575 R 8079—1 gallon. Ship. wt. 14 lbs. 2.39

Certified Master Painters Enamel

$1.19 Quart

A fairly slow-drying but extremely hard, porcelain-like Enamel with a brilliant, mirror-like gloss. Similar to Wards old Towerlite Enamel but improved so that it dries faster, hides better, is whiter and easier to apply. Stands up longer under hard wear and frequent washings than quick-drying enamels. Is practically fade-proof and chip-proof. Dries over night. Use anywhere—inside or out. Gallon covers 300 sq. ft. 2 coats. For first coat use Enamel Undercoat (Page 79). Colors:

200—White	256—Ivory	217—Nile Green
212—Lettuce Green.		204—Light Cream

State both article number and color number.

75 R 8465—½ pint. Ship. wt. 1 lb. 8 oz. 39c
75 R 8466—1 pint. Ship. wt. 2 lbs. 8 oz. 65c
575 R 8467—1 quart. Ship. wt. 4 lbs. 8 oz. $1.19
575 R 8467—2 quarts. Ship. wt. 9 lbs. 2.20
575 R 8468—1 gallon. Ship. wt. 17 lbs. 4.25

Long Wearing-Washable Semi-gloss Finishes

Wards *Coverall* Semi-gloss PAINT

49c Quart

A good low-priced Paint for use anywhere inside—walls, woodwork, furniture, etc. A soft, mellow, semi-gloss finish. Easy to clean and to keep clean — dirt, dust, grease, grime, soot, pencil marks, ink or bluing can be easily washed off. Frequent washings with mild soap and water will not harm the finish or color.

Ideal for all places where the bright glare and reflection of Gloss Enamels are objectionable, or where a flat finish might become dirty. That's why it is popular for kitchens and bathrooms.

An economical semi-gloss finish for use where low cost is important. Easy to apply, too—flows freely and brushes on easily. Dries over night. Gallon covers 250 to 300 sq. ft. 2 coats.

Choice of 16 beautiful pastel colors:

200—White	206—Pale Orchid
218—Peach	212—Lettuce Green
256—Ivory	215—Medium Green
213—Beige	211—Lt. Azure Blue
202—Light Buff	217—Nile Green
204—Light Cream	232—Ivory Tan
214—French Gray	209—Pale Green
255—Holland Blue	270—Pearl Gray

State both article number and color number.

75 R 8060—1 pint. Ship. wt. 2 lbs. 4 oz. 30c
575 R 8061—1 quart. Ship. wt. 4 lbs. 4 oz. 49c
575 R 8061—2 quarts. Ship. wt. 9 lbs. 89c
575 R 8063—1 gallon. Ship. wt. 16 lbs. $1.69

Certified Semi-gloss Kitchen ENAMEL

69c Quart

It takes a good finish to stand up under the grease, grime, smoke and fumes that come from cooking and the frequent scrubbings that are usually necessary to keep kitchens and bathrooms spic and span. This hard, tile-like non-absorbent finish will stand years of hardest service under such conditions. It's a rich, mellow, semi-lustrous enamel that is also ideal for living room, bed room and dining room walls and woodwork.

Does not have the glare or reflection of gloss Enamels but lasts as long and is easier to apply. Flows freely and brushes on smoothly. Women who have never painted get excellent results the first trial. Convenient to use . . . dries over night. Gallon covers 250 to 350 sq. ft., two coats.

Choice of 16 charming, modern pastel colors:

200—White	206—Pale Orchid
218—Peach	212—Lettuce Green
256—Ivory	215—Medium Green
213—Beige	211—Lt. Azure Blue
202—Light Buff	217—Nile Green
204—Light Cream	232—Ivory Tan
214—French Gray	209—Pale Green
255—Holland Blue	270—Pearl Gray

State both article number and color number.

75 R 8091—½ pint. Ship. wt. 1 lb. 8 oz. 25c
75 R 8093—1 pint. Ship. wt. 2 lbs. 4 oz. 39c
575 R 8094—1 quart. Ship. wt. 4 lbs. 4 oz. 69c
575 R 8095—1 gallon. Ship. wt. 15 lbs. $2.48